

DESIGN CONCEPT

In Brief:

The Volvo XC70 combines the elegance and practicality of the Volvo V70 with the ruggedness, all-road ability and (209mm) ground clearance of an SUV (Sports Utility Vehicle).

It complements the XC90 in Volvo's 'XC' (Cross Country) range and provides a perfect alternative for customers wanting the versatility of an SUV with car-like driving characteristics and lower centre of gravity.

Although the design is based on the Volvo V70 estate, the XC70 asserts its own 'cross country' style and identity. The chunkier brushed aluminium roof rails, bumpers (with skid plate protectors), wheel arch extensions and wrap-around bodyside mouldings are both attractive and practical. Dark-tinted side windows and a rear spoiler are available to personalise the exterior design, if required.

The traditional Volvo estate styling cues of a vertical tailgate and upright side windows provide a large, well-shaped and versatile loadspace.

In Full:

- Designed to reflect customer's AWD/all-terrain requirements
- Complements XC90 in Volvo's XC (Cross Country) range
- Traditional Volvo V-shaped bonnet with sporty black, egg-crate grille
- Wheel arch extensions and bodyside cladding for extra protection
- Unique 16in alloy wheels with chunky Pirelli Scorpion STR tyres
- 209mm ground clearance comparable with most SUVs

The design of the Volvo XC70 is a brilliant synthesis of the elegant sophistication of the Volvo V70 and the ruggedness of an SUV (Sports Utility Vehicle). It perfectly complements the Volvo XC90 and provides an alternative for customers who want added versatility and all-road ability in a car-like body.

Unlike the original Volvo V70XC or 'Cross Country', which was a derivative of the V70 estate, the current Volvo XC70 was developed as a stand alone model. This is reflected in the distinctive styling, which was developed by the Swedish designer Stefan Jansson, under the guidance of Volvo's then Vice President of Design, Peter Horbury.

Chunky, contrasting bumpers, with skid plate protection front and rear, wheelarch extensions and body-side mouldings add rugged appeal and are also extremely practical when driving on difficult terrain – or even around town.

The bonnet retains the characteristic Volvo 'V', and at its leading edge it meets a distinctive, black, egg-crate grille, with Volvo's rounded shoulders that run the length of the car to add to its chunky appeal as well as contributing to the side impact protection.

These wheel arches frame the bespoke 16in alloy wheels, which are mated to chunky Pirelli Scorpion STR tyres. The standard fit roof rails are chunkier than those on a regular V70, and are finished in brushed aluminium to be as attractive as they are practical.

The visual impact of these design touches is enhanced by the increase in ground clearance. The Volvo XC70 sits 60mm higher to the ground than the Volvo V70, with a total ground clearance of 209mm – similar to many off-roaders. This makes a major contribution to the car's off-road ability and the rugged, stylish and practical appeal of the design.

Dark tinted side and rear windows, plus a rear spoiler are available to personalise the XC70, if required.