QUALITY AND EQUIPMENT

In brief:

A passion for high quality lies at the heart of the Volvo brand, which is reflected in the choice and design of trim materials and the excellent build quality. The S80 enhanced its aesthetic appeal with detail refinements to the interior and exterior, such as chrome surrounds for the instruments, improved materials for roof lining and sunvisors, and redesigned interior front door panels with better ergonomics.

The S80 offers owners a choice of interior upholsteries and colours, as well as optional upgrades, including Bergen Alcantara/Leather sports upholstery. All interior trim and materials confirm to the international Oeko-Tex standards and are allergen-free to reduce allergies and skin conditions.

With the latest, enhanced specifications for 2006 SE Lux models, the S80 is more luxurious and better value than ever with leather upholstery, RTI satellite navigation with RDS-TMC, Electronic Climate Control with Volvo's Air Quality System (AQS) and pollen filter, alloy wheels, cruise control and a High Performance audio system with 6xCD player and Dolby Pro Logic II Surround Sound™ fitted to every S80.

Customers can upgrade to the range-topping Executive model with soft leather upholstery, a fridge in the rear armrest plus glasses, and DVD with twin rear TV screens.

There's also a host of accessories and options, including upgraded audio systems, sun curtains for side and rear windows, an integrated GSM telephone, and even armour protection, if required.

Peace of mind is provided by a comprehensive warranty package that includes one year's free RAC cover and a full three year/60,000 mileage mechanical warranty.

In full:

- SE Lux and Executive trim levels.
- High standard of trim materials and build quality, with interiors conform to the international Oeko-Tex standards and allergen-free to reduce allergies and skin conditions.
- Higher standard specifications compared to many other premium brand rivals.

- Standard specification includes: 17in alloy wheels, sports leather upholstery, RTI satellite navigation with RDS-TMC, Electronic Climate Control with Volvo's Air Quality System (AQS) and pollen filter, High Performance audio system with 6xCD, Dolby Pro Logic II with Surround Sound™, 4x50W amplifier and nine speakers, remote audio controls on steering wheel, DSTC, alarm and immobiliser.
- Executive model includes soft leather upholstery, a fridge in the rear armrest plus glasses, and DVD with twin rear TV screens.
- Vast range of options and accessories, including Bergen Alcantara/leather upholstery,
 Digital Jukebox with 20Gb to store almost 400 albums, or an upgraded Premium
 audio system with Dolby Pro Logic II surround sound and Dynaudio speakers.
- Three year/60,000 mileage warranty package.

A passion for high quality lies at the heart of the Volvo brand. It's inherent not only in the build quality that reflects the ruggedness, durability and reliability for which the marque is renowned, but also in the choice of body and trim materials. From the crafted door handles, solid, chunky feel of the switchgear to the leather-wrapped gearknob, the Volvo S80 exudes a feeling of quality, well-being and good Swedish design.

Subtle detailed enhancements were introduced for the new S80 in 2003, including chrome surrounds for the instruments, improved materials for rooflining and sunvisors, chrome detailing under the side windows, rear lights and above the rear number plate, plus redesigned interior front door panels with better ergonomics for all sizes of occupants.

This was enhanced further for the 2006 model year with the introduction of chronograph dials on every model with graphite aluminium inlays for the interior, and clear side marker lights and aluminium door mirror housings as the most noticeable external improvements.

Luxury and Style

Customers also expect a high level of standard equipment in a premium saloon, and the Volvo S80 does not disappoint. Yet, competitive prices and high levels of luxury and refinement make the S80 range surprisingly good value, with higher standard specifications than other premium brand rivals.

For 2006, the S80 range is now available in two trim levels: SE Lux and Executive. To reflect the enhanced standard specifications for 2006, the new SE Lux variant has been introduced to replace the former S and SE variants.

The standard specification of the SE Lux variant includes:

- Alarm with immobiliser, and panic function on key fob.
- Electronic Climate Control with Volvo's AQS (Air Quality System) and pollen filter.
- High Performance audio system with 6xCD, 4.x50W amplifier, 9 speakers and Dolby Pro Logic II Surround Sound™.
- 17in Alloy wheels.
- Cruise control.
- Steering wheel remote controls for audio system, cruise control and telephone (if fitted).
- Information centre.
- DSTC (Dynamic Stability and Traction Control) with EBA.
- Superior Volvo safety standards: SIPS, WHIPS, IC, ABS with EBD, etc
- Power driver's seat with memory.
- Power adjustable and heated door mirrors with water repellent glass.
- Dynamic chassis.
- Auto-dimming rear view mirror.
- Grocery bag holder in boot.
- Key-integrated remote control central locking with deadlocking system.
- Split-folding rear seats (SE Lux only), plus forward folding front passenger seat to accommodate for long loads.
- Front fog lights.

For 2006 the standard specification was significantly enhanced to include:

- RTI satellite navigation system with RDS-TMC.
- Sport, leather-faced upholstery.
- Chronograph dials (from T6) in aluminium and black chrome.
- Black chrome aluminium inlays (or choice of walnut wood effect or mesh aluminium).
- Brushed aluminium door mirrors.
- Clear lens front side marker lights.
- Graphite 'egg-crate' grille.

In addition, it is also now possible to order a new, optional interior upholstery with an Offblack and light Arena combination with matching off-black luxury floor mats with Arena piping.

Despite the increase in specifications, prices for the 2006 SE Lux continue at the same prices as outgoing 2005 SE models.

For the ultimate in luxury, there is the S80 Executive model which tops the S80 range and comes complete with:

- Bi-Xenon headlights with wash/wipe cleaning system.
- Metallic/pearlescent paint.
- Full body coloured sills and lower bumper mouldings.
- Executive badging.
- Umbrella holder.
- 17in Interceptor alloy wheels.
- Walnut wood inlays.
- Executive soft leather upholstery with contrast piping.
- DVD player and twin TV screens in the back of the front head restraints with IR headphones, TV tuner, remote control and games console socket.
- Built-in rear fridge, glass compartment with two glasses.
- Premium sound system with 6xCD, 4x75W amplifier, 8 Dynaudio speakers plus 1 centre speaker, with Dolby Pro Logic II Surround Sound™.
- Power rear window sun curtain.
- Rear cupholders.
- Power driver's (with memory) and passenger's front seats with door mirror memory.
- Heated front and rear seats with additional rear legroom.
- Power folding rear head restraints.
- Rear ashtray and power outlet.

RTI with RDS-TMC

Volvo's RTI (Road and Traffic Information) satellite navigation system is now standard on every S80, and for 2006 now features a new RDS-TMC (Traffic Message Channel) which displays and gives up to date information of any traffic problems.

The system's large colour screen rises from its recess in the top of the dashboard when required, to be more safely positioned in the driver's line of view, and is linked to a DVD map system covering the whole of Europe.

The RDS-TMC receives broadcasts of the latest traffic information and then displays any traffic problem areas by a set of red or yellow symbols to indicate the severity of any congestion. If using the route guidance, the system can then automatically re-route around any known traffic problems en route, if required, to avoid unnecessary delays and wasted time and energy on the journey.

Controls on the steering wheel make it easy for the driver to use the RTI system, or there's a remote control unit for passengers to use. The screen can also double as a TV monitor.

Options and accessories

Naturally, Volvo offers a range of options and accessories to alloy customers to personalise their S80 to meet their needs. Hi-fi enthusiasts, for example, can upgrade the standard audio system to a Dolby Pro Logic Surround Sound system with a 4 x 75W amplifier and no fewer than 8 Dynaudio speakers and one centre surround speaker. The list goes on to include the likes of Bi-Xenon headlights, laminated side windows, reverse warning sensors, towbars... and more,

including:

- Digital jukebox using mp3 format enables up to 500 hours of music.
- Bergen Alcantara/leather sports upholstery (SE Lux only).
- Walnut wood trim (Std Executive).
- Engine badge deletion.
- Polished 17in alloy wheels.
- TV tuner for RTI screen (SE Lux only).
- Integrated telephone, with handset.
- Volvo On Call (including integrated telephone).
- Active 'Four-C' chassis concept.
- Premium audio sound system (Std Executive).
- Heated front seats (SE Lux only).
- Front and rear park assist.
- Load compensating suspension.
- Passenger airbag cut off switch.
- Water repellent laminated side windows.
- ISOFIX attachments (rear seats).
- Integrated child seat in rear armrest.
- Speed dependent steering.

For added convenience and value, some options are grouped in special packs:

Winter pack: (SE Lux only) Heated front seats, headlamp wash/wipe and luxury floor mats.

Bi-Xenon pack: (SE Lux only) Bi-Xenon headlamps, heated front seats, headlamp wash/wipe and luxury floor mats.

• <u>Family pack</u>: (SE Lux only)

manual

Integrated child seat (rear centre armrest) and

sun curtains (rear shelf and rear doors).

• Premium pack:

(SE Lux only)

Power passenger seat, Premium Sound audio system with 6xCD with Dolby ProLogic II surround Sound™,

4x75W amplifier and 13 speakers, walnut wood trim,

Bi-

Xenon headlamps with wash/wipe, heated front

seats,

luxury floor mats, power folding rear headrests, and

Bergen Alcantara/Leather sports upholstery.

• Communications pack:

(SE Lux only)

for

Volvo On Call, integrated GSM telephone, TV tuner

RTI system.

Sports Handling pack:

SE Lux: 18in Capella (black chrome) or 18in Nebula

(BBS) alloy wheels (234/40 R19 tyres), active Four-C

chassis and speed dependent steering.

Executive: 18in Capella (silver) or 18in Nebula (BBS)

alloy wheels (234/40 R19 tyres), active Four-C

chassis and speed dependent steering.

Volvo On Call – advanced Telematics

Volvo On Call is a valuable personal safety feature using advanced Telematics. The system uses an integrated GSM telephone with a built-in GPS unit for satellite positioning, and ensures help is always close at hand.

<u>Volvo On Call - Safety Package</u>: Volvo On Call comes with a standard safety package. If an airbag or seatbelt pre-tensioner is triggered in the event of an accident, Volvo On Call automatically calls the Emergency Services via BT999 and can also provide data of your location.

Alternatively, pressing the red 'SOS' button on the integrated GSM telephone will put you straight through to the Emergency Services.

Also, if the car breaks down or you need help, pressing the 'On Call' button will put you straight through to a Volvo On Call operator at the call centre, who is only a call away at any time of day to offer personal services such as route guidance, or to guide roadside assistance to you. In the future, Volvo expects to be also able to offer other customer services, and uses

of Telematics, including the possibility of the car calling its local dealer to arrange a service or any maintenance required.

<u>Volvo On Call - Security Package:</u> An optional Volvo On Call security package offers the added benefits of a remote door unlock facility, alarm notification and vehicle tracking if the car is stolen.

Warranty

This quality assurance package is backed up by a comprehensive warranty. The standard mechanical warranty is three years/60,000 miles, there's a three-year, unlimited mileage warranty on the paintwork and eight years cover against rust perforation.

In addition, all Volvos are covered by one year's free RAC cover, which provides full breakdown and recovery assistance, anywhere in Europe, 24 hours a day.