

VOLVO S60

QUALITY AND EQUIPMENT

A passion for high quality lies at the heart of the Volvo brand, which is reflected in the choice of trim materials and the build quality.

S, Sport and SE models provide a choice of style and luxury, with comprehensive standard specifications compared to many other premium brand rivals, which includes alloy wheels, Electronic Climate Control with Volvo's Air Quality System (AQS) and pollen filter, a performance audio system with CD and no less than six speakers, steering wheel remote audio controls and Dynamic Stability and Traction Control (DSTC) fitted to every model.

Owners wishing to personalise their S60 are offered a wide range of accessories and options including: luxurious 'Sovereign Hide' soft leather upholstery, Bi-Xenon headlights, an upgraded Premium audio system with Dolby Pro-Logic II Surround Sound and 13 speakers, and Volvo's DVD-based Road and Traffic Information System (RTI).

All interior trim and materials confirm to the international Öko-Tex standards and are allergen-free to reduce allergies and skin conditions.

Further peace of mind is provided by a comprehensive warranty package that includes one year's free RAC cover and a full three year/60,000 mileage mechanical warranty.

- S, Sport and SE trim levels
- High standard of trim materials and build quality, with interior trim and materials that confirm to the international Öko-Tex standards and allergen-free to reduce allergies and skin conditions
- Higher standard specifications compared to many other premium brand rivals
- Standard specification includes: 16in alloy wheels, Electronic Climate Control with Volvo's Air Quality System (AQS) and active carbon filter, performance audio system with CD player and at least six speakers, remote audio controls on steering wheel, DSTC, alarm and immobiliser
- DVD-based Road and Traffic Information System (RTI) available as an option (with or without TV tuner), plus Volvo On Call
- Vast range of options and accessories, including Bi-Xenon headlights, luxurious 'Sovereign Hide' soft leather upholstery, or an upgraded Premium audio system with Dolby Pro Logic II surround sound and 13 speakers
- Three year/60,000 mileage warranty package
- Service intervals: Petrol 18,000 miles/1 year; Diesel 12,000 miles/1 year

A passion for high quality lies at the heart of the Volvo brand. It's inherent not only in the build quality that reflects the ruggedness, durability and reliability for which the marque is renowned, but also in the choice of body and trim materials. From the exquisitely crafted door handles to the leather-wrapped gearknob, the Volvo S60 exudes a feeling of quality, well-being and good Swedish design. The switchgear has a solid, high-quality feel and the fascia is awash with soft-touch materials, reminding occupants that they are enjoying a premium brand car.

All interior trim materials conform to Öko-Tex standards and are allergen-free to reduce allergies and skin conditions (see Environment section).

Luxury and Style

Customers in this competitive sector expect a high level of equipment, and the Volvo S60 does not disappoint with a generous standard specification and offering better value than most other premium brand rivals.

The comprehensive standard specification of every model includes alloy wheels, Electronic Climate Control with Volvo's Air Quality System and pollen filter, all-round electric windows, electric/heated door mirrors, DSTC (Dynamic Stability and Traction Control), remote audio controls on steering wheel, and a performance audio system with CD and at least six speakers.

For added style, A Sport model fits between the S and SE specifications and is differentiated by a body-coloured rear spoiler, larger 17in alloy wheels and colour co-ordinated lower side mouldings and lower bumper sections. Its interior features aluminium trim for door inserts and framing the main dashboard controls, with a unique 'Spaceball' gearlever (for manual transmissions), sports leather/textile upholstery and water repellent glass on the electric, folding door mirrors.

The SE model is differentiated by chrome inserts on front and rear bumpers, and upgrades to the luxury of leather sports upholstery, a high-performance audio system with in-dash six CD autochanger, Dolby Pro-Logic II Surround Sound, nine speakers and a 4x50w amplifier. In addition, the SE also gains an electric driver's seat with a memory function for the seat and mirror settings, an auto-dimming rear-view mirror, and also has water repellent glass for the heated, electric and folding door mirrors.

For added comfort and driving pleasure, S60 customers can also choose from a tempting range of options and accessories. For example, there are Bi-Xenon headlights, an integrated telephone, a luxurious 'Sovereign Hide' soft leather available with a choice of Linen White,

Arena and off-Black colours, while Hi-fi enthusiasts can upgrade the audio system to a Premium Sound audio system with Dolby Pro Logic II Surround Sound with an in-dash, six CD autochanger, 4 x 75W amplifier and no fewer than 13 speakers.

Some options are conveniently grouped together to offer better value, such as the Premium, Winter, Bi-Xenon, Family, Communications and Sports Handling Packs:

Winter Pack:	Heated front seats, headlamp cleaning system and luxury floor mats
Bi-Xenon Pack:	Bi-Xenon headlights, heated front seats, headlamp cleaning system and luxury floor mats
Family Pack:	Integrated child seat (rear centre armrest) and sun curtain (rear shelf)
Premium Pack: (SE only)	Electric passenger seat, Premium Sound Audio System HU-850 RDS with 6 x CD Radio with Dolby Pro-Logic II Surround Sound, 4 x75W Amplifier and 13 speakers, Walnut wood trim, Bi-Xenon headlights, headlamp cleaning system, heated front seats and luxury floor mats
Communications Pack 1:	Dual band integrated GSM telephone, RTi navigation system with remote control and Europe DVD map, Volvo On Call
Communications Pack 2:	Dual band integrated GSM telephone, RTi navigation system with remote control and Europe DVD map and TV, Volvo On Call
Sports Handling Pack: (Not available on Bi-Fuel)	18in Nebula (BBS split rim) alloy wheels – 235/40 R18 tyres, Active Four-C chassis and speed dependent steering

Volvo's RTI (Road and Traffic Information System) satellite navigation system comprises of a large, remote-controlled colour screen linked to a DVD system and displays route information for the whole of Europe. It gracefully slides up from the top of the fascia when in use where it is safely in the driver's line of view, and can be controlled using a joystick-style switch on the steering wheel or a separate remote control unit. The screen can also be specified to double as a TV monitor, turning the Volvo S60 into a mobile multi-media centre.

Volvo On Call – advanced Telematics

Volvo On Call is now available as part of the optional Communications pack. This is an advanced telematics system for two-way communication between the Volvo On Call call centre and the occupants - or the car itself, and operates via two buttons on the dashboard – an 'On Call' and a red 'SOS' button.

The following services are available at the touch of the 'On Call' button:

- **Breakdown Service:** In the unlikely event of the car breaking down, or needing assistance, simply push the On Call button and be transferred to Volvo Assistance with precise details of the car's location

- **Remote unlocking:** Volvo On Call can remotely unlock the car if its keys are lost or left inside the car if the owner contacts Volvo On Call and answers some security questions
- **Tracking:** If the car is stolen, Volvo On Call can transmit a signal to the car to determine its location and recent movements
- **Concierge service:** The Volvo On Call call centre can see the exact location of the car, plans routes and can give guidance to any facilities requested or advice on any traffic congestion on the route ahead
- **Alarm notification:** If the car's alarm is triggered, the car automatically notifies Volvo On Call who can call and alert the driver
- **Travel services:** Volvo On Call will be developing a number of travel services such as hotel booking or flights

Volvo On Call also has an important safety function. Press the red SOS button on the dashboard for more than two seconds and the emergency services will automatically be called. The system also provides a 'Mayday' service by detecting if any airbags have been triggered and automatically calling the emergency services.

Accessories

The vast range of accessories designed to accommodate the varying lifestyles of Volvo S60 owners includes front and rear parking sensors, towbars, roof racks and boxes to accommodate skis, surfboards, or bicycle carriers. Each item is designed and built with the same attention to detail as the rest of the car and integrates beautifully into the overall package.

Quality and Customer Satisfaction

Volvo's employees are justifiably proud of the quality of their products, but they're equally determined to offer the best customer service. In 2001, Volvo's management set a target of becoming the 'Customer satisfaction no. 1' in the premium sector. To fulfil this ambitious target, the company has initiated a series of Quality Forums, which scrutinise information from a combination of internal and external sources, including independent rankings by companies such as JD Power. Having analysed the data, the Forums initiate action plans to improve performance in specific areas.

This quality assurance package is backed up by a comprehensive warranty. The standard mechanical warranty is three years/60,000 miles, there's a three year, unlimited mileage warranty on the paintwork and eight years, cover against rust perforation. In addition, all Volvos are covered by one year's free RAC cover, which provides full breakdown and recovery assistance, anywhere in Europe, 24 hours a day.