

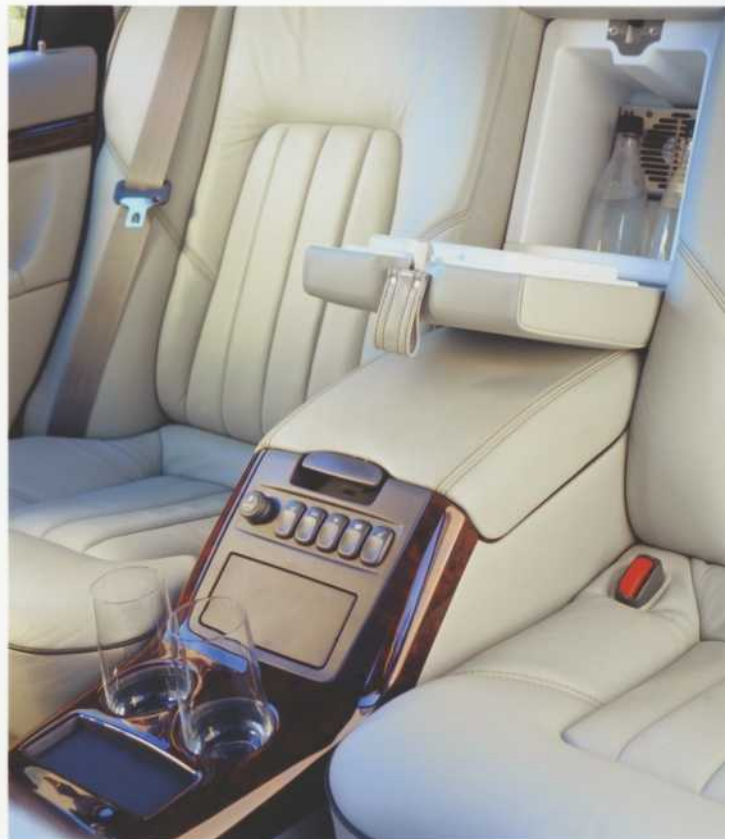
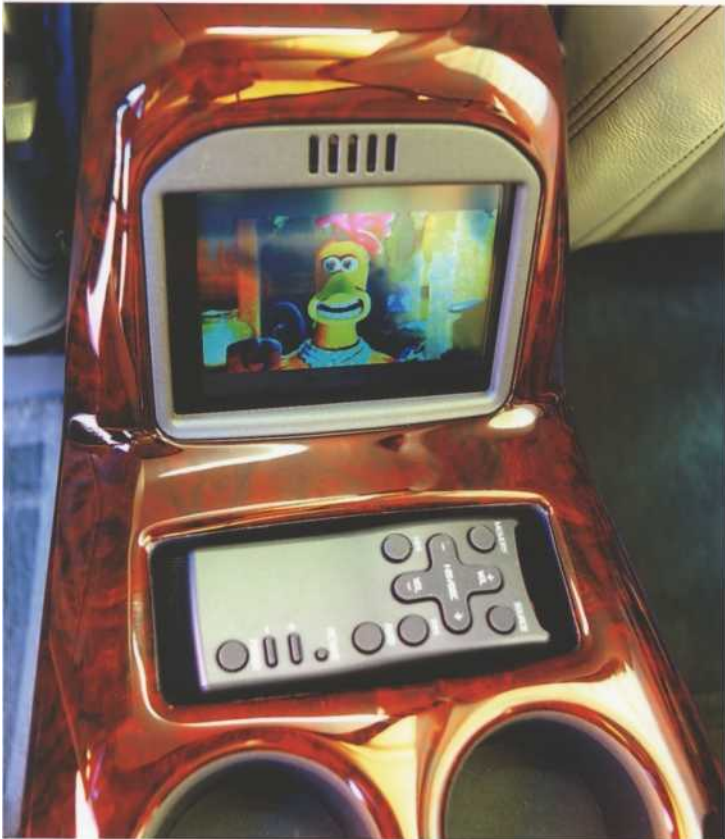


Volvo S80 Executive

**VOLVO**

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Volvo S80 Executive Interior

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Volvo Car U K Limited  
Marlow

## Press Information

For Immediate Release

8 March 2001

### **S80 EXECUTIVE - A FLAGSHIP LUXURY VOLVO**

- Top-of-the-range executive saloon
- A choice of two powerful, smooth six-cylinder petrol engines;  
2.9-litre, 200 bhp  
2.8-litre T6, 272 bhp
- Targeted at discerning drivers and chauffeur-drive customers seeking unparalleled luxury and technology

The new Volvo S80 Executive is Volvo's ultimate saloon combining superior luxury and safety with exceptional ride comfort and first-class driving characteristics.

The interior environment has been improved with increased legroom for rear seat passengers, heated armchair-style seats, extended rear door openings for easier access, unique leather upholstery with genuine walnut wood trim and even a fridge! The exterior styling of the existing S80 model has been subtly enhanced with the introduction of body-coloured trim, 17" Arrakis alloys and unique 'Executive' badging,

An exclusive rear centre console, which houses an ashtray, power outlet, electric rear window sun curtain switch and additional storage compartments completes the customised rear seating area.

The S80 Executive's option packages include the Volvo RTI system and integrated GSM telephone system, front or rear TV/video monitor with remote control, DVD player, Dolby Pro-Logic Sound system, and a WAP dual-band telephone with rear seat phone kit. Other special options available are soft leather upholstery, dark-tinted rear windows and armoured protection.

### **RESPONSIVE POWER AND EXHILARATING DYNAMICS**

The Volvo S80 Executive is powered by a choice of two responsive six-cylinder petrol engines, the 200 bhp 2.9-litre and the top-of-the-range 2.8-litre turbocharged T6 unit which yield 272 bhp and 380 Nm of torque respectively.

An advanced chassis designed with exceptional torsional stiffness, combining MacPherson struts and lowered wishbones at the front with Volvo's independent multi-link rear-wheel suspension, ensures maximum driver pleasure and occupant comfort. SIC (Stability and Traction Control) and ABS (anti-lock brakes) guarantee driver peace of mind.

The 2.9-litre, 200 bhp model is available with a four-speed automatic transmission, whilst Volvo's sequential Geartronic system is standard on the 16, and optional on the 2,9-litre variant.

### **SAFE AND SOUND**

The S80 Executive has already been declared as the safest car in the world. The inclusion of Volvo's renowned safety features IC (inflatable side curtain), SIPS (Side Impact Protection System), WHIPS (Whiplash Protection System) and front and side airbags ensures maximum occupant safety. In keeping with Volvo's environmental objectives, the Executive model also features the new PremAir® ozone converter and 'Clean Inside & Out' system, which help to minimise damage to the environment'.

Prices start from £30,355 on the road for the 2.9-litre Executive and increase to £32,400 for the flagship T6.

## Notes to editors

1. Volvo Cars was the first in the automotive industry to introduce the PremAir® 'ozone eater' - a coating on the radiator that converts the ozone to oxygen as the air flows through the radiator. The PremAir® system, an industry first, cleans the air as it passes through the radiator by using a catalytic coating which converts up to 75 per cent of the hazardous ground level ozone and smog into oxygen.

The Clean Inside and Out system consists of a special particle filter that removes pollen, soot and other pollutants from the interior environment. Furthermore, the Air Quality System (AQS) which monitors the toxicity of incoming air and automatically shuts off the intake long before levels become unhealthy.

Volvo also uses the world's leading eco-labelling standard 'ko-TEX 100', which ensures that the textile and leather products within the car are hypo-allergenic and free from hazardous substances, consequently removing the risk of toxic emissions.



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### 'BEST ESTATE' EVEN BETTER VALUE

- **New V70 Torslanda - great value at £20,500 on the road**
- **Powerful: five cylinder, 2.4 (140bhp) petrol engine**
- **Economical: up to 41.5 mpg; low emissions: 205 g/km**
- **luxury specification: air conditioning, electric windows, six speaker audio system, and leather steering wheel with remote audio controls**
- **Class-leading safety:**
  - **SIPS (side impact protection system)**
  - **IC (inflatable curtain)**
  - **WHIPS (whiplash protection system)**
  - **Five three-point seat belts and head restraints**
  - **Dual stage driver and passenger airbags**

For maximum value for money in a premium, award winning 'best estate' look no further than the new Volvo V70 Torslanda available for just £20,500 on the road.

Despite its modest price, the V70 Torslanda's specification includes today's essential luxuries such as air conditioning, alarm, electric windows and steering wheel remote audio controls - plus renowned

levels of Volvo safety features including SIPS (side impact protection system), side and dual stage driver and passenger airbags, WHIPS (whiplash protection system), three-point seat belts (with pre-tensioners) and head restraints for all five seats, plus ABS and EBD (electronic brake distribution).

Power is provided by the smooth, economical, five cylinder Volvo 2.4 (140 bhp) engine with 220 Nm of torque and economy of up to 41.5 mpg on the extra urban cycle. It is also environmentally friendly with a low CO<sub>2</sub> emission figure of 205 g/km that betters many rivals.

The V70 has already won several 'best estate' awards and maintained its leading position as number one in the large estate car market with its combination of space, load carrying capacity and practical touches such as split-folding rear seats with two-position back rests and integral load protection nets, a forward folding front passenger seat for really long loads, and unique grocery bag holder in the rear compartment.