

Embargoed until 00.01, Saturday 25 October 2003

VOLVO XC90 WINS SCOTTISH CAR OF THE YEAR AWARDS 2003

The canny folk north of the border have voted the Volvo XC90 the 'Best SUV' as well as the overall winner of the prestigious Scottish Car of the Year Awards 2003 held in St Andrews on Friday 24 October.

This is the second 'Car of the Year' award and one of numerous 'Best SUV' awards¹ Volvo has won for the XC90 this year, which continue to highlight its excellent design, quality and desirability.

Graeme Giles, president of the Association of Scottish Motoring Writers which judges the awards, said: "The Volvo XC90 was the clear winner both in the Sports Utility Vehicle category and of the overall Scottish Car of the Year Award.

"Considering this is Volvo's first foray into the segment, XC90 is an outstanding achievement. It also represents excellent value for money – and that is always a key consideration with Scots car buyers!" he continued.

Accepting the award, Scotsman Hugh Reid, managing director Volvo Car UK Limited, said:

"To win Scottish Car of the Year really is a very special honour and will mean a great deal to the teams who developed, launched and build the XC90. We are
more...

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delighted with the success of the XC90, it's in huge demand and we are doing our best to secure additional supplies."

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Notes to Editors:

1. Awards for the XC90 include:

'Car of the Year' and 'Best 4x4 Off-Roader' – *Auto Express* New Car Honours 2003

'Best 4x4' – *Top Gear* Awards 2003

'Best 4x4' - *Fleet World* Honours 2003

'Best 4x4' – *What Car?* Car of the Year Awards 2003

'Truck of Texas' – Texas Auto Writers Association, USA