

For immediate release

20 October 2003

THE 2005 XC90

The award-winning¹ Volvo XC90 remains extremely popular and desirable, with production of 2004 model year XC90s already sold out, and some owners offering new and used models for sale at a premium. As waiting lists now reach into next year, Volvo is releasing details for orders of the 2005 model year XC90².

Changes to specifications and prices are being kept to a minimum to ensure the XC90 remains extremely competitive.

Details include a new 17in alloy wheel for 'S' models, water repellent glass for door mirrors which self cleanse for improved visibility, while SE models also gain electric folding door mirrors with ground lights (previously a £200 option).

New options available include water repellent glass for front side windows and a passenger airbag cut-off switch.

To reflect customers' desires for high, luxury specifications³, the optional 'Premium Pack' is considerably enhanced with desirable goodies added, such

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as Bi-Xenon headlamps, heated seats, and premium sound system with Mini Disc player, Dolby Pro Logic surround sound, 12 speakers and a subwoofer. To reflect this, the new 2005 Premium Pack costs £2,400, against the 2004 price of £1,100.

An integrated GSM telephone and satellite navigation system remain in the optional 'Communications Pack', which is reduced in price from £3,200 to £2,600.

Three new exterior colours are available: Cedar Green Pearl and Magic Blue Pearl, plus Titanium Grey which was previously only available on the Executive model.

Detailed changes to specification and options for 2005 XC90 Executive models will be available later this year. This top-of-the-range model already features unique 18in wheels, upgraded soft leather upholstery and detailing, a refrigerator, and Rear Seat Entertainment including a DVD player with two 6in widescreens for rear passengers to watch films or play electronic games.

XC90 – 2005 model prices	£ on the road	£ change	% change
D5 S manual	£30,120	+ £965	+ 3.39 %
D5 S geartronic	£31,370	+ £965	+ 3.25 %
T6 S geartronic	£33,835	+ £965	+ 3.00 %
D5 SE manual	£32,470	+ £1,315	+ 4.31 %
D5 SE geartronic	£33,720	+ £1,315	+ 4.14 %
T6 SE geartronic	£36,185	+ £1,315	+ 3.84 %
D5 Executive geartronic	£44,375	+ £1,315	+ 3.10 %
T6 Executive geartronic	£46,840	+ £1,315	+ 2.93 %

Notes to Editors:

1. The Volvo XC90's recent awards include the *Auto Express* 'Best 4x4 Off-Roader' and 'Car of the Year 2003' in its annual New Car Honours.
2. The 2005 model year XC90s should be available from May 2004, depending on allocations available to individual Volvo retailers. Prices for 2004 model XC90s on order remain unchanged.
3. More than 95% of XC90 customers order the SE model.