



VOLVO  
**V50 PRICING**

**VOLVO**  
for life



## THE NEW VOLVO V50

The Volvo V50 Sportswagon has been designed with a zest for life and an eye for detail. The V-shaped bonnet, full-length pronounced shoulders and distinctive rear styling ensure instant recognition as a Volvo, and the innovative lines indicated by the outside continue inside.

The radical design of the floating centre stack conjures images of contemporary high-end technology. A world first, controls for the sophisticated audio system and electronic climate control are co-located in the style of a high-tech remote-control unit to create a feeling of unassuming simplicity.

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### V50 S

The comprehensive standard specification includes ECC (Electronic Climate Control), 16" Cygnus alloy wheels, DSTC (Dynamic Stability and Traction Control), electric windows, leather steering wheel, a 6-speaker radio/CD system and roof rails.

#### PETROL

1.8 S  
2.4i S

Basic £

£14,200.00  
£16,306.38

VAT £

£2,485.00  
£2,853.62

Rec Retail Price £

£16,685.00  
£19,160.00

On The Road Price £

£17,348.00  
£19,838.00

On The Road Price €<sup>(i)</sup> Euros

€25,952.61  
€29,677.65

#### DIESEL

2.0D S (Euro IV)

£15,540.43

£2,719.57

£18,260.00

£18,913.00

€28,293.85

### V50 SE

The SE model brings added luxury to the V50 Sportswagon. Leather upholstery, 17" Sculptor alloy wheels, cruise control, information centre, a choice of interior inlays and front fog lights are just some of the standard SE features.

#### PETROL

1.8 SE  
2.4i SE  
T5 SE  
T5 AWD SE

Basic £

£16,114.89  
£18,221.28  
£20,668.09  
£21,519.15

VAT £

£2,820.11  
£3,188.72  
£3,616.91  
£3,765.85

Rec Retail Price £

£18,935.00  
£21,410.00  
£24,285.00  
£25,285.00

On The Road Price £

£19,598.00  
£22,088.00  
£24,963.00  
£25,963.00

On The Road Price €<sup>(i)</sup> Euros

€29,318.61  
€33,043.65  
€37,344.65  
€38,840.65

#### DIESEL

2.0D SE (Euro IV)

£17,455.32

£3,054.68

£20,510.00

£21,163.00

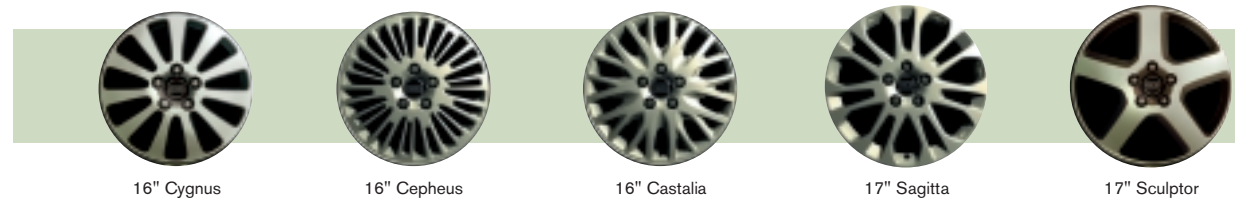
€31,659.85



(i) Euro prices shown are calculated using an exchange rate of 1.496 Euros to the £, the exchange rate published in the Financial Times as at 31st March 2004. Euro prices will be subject to the prevailing exchange rate at the time of purchase. These figures are for information purposes only.

	S	SE
<b>SAFETY &amp; SECURITY</b>		
Dual Stage Driver and Passenger Airbags	•	•
SIPS (Side Impact Protection System)	•	•
SIPS Airbags	•	•
IC (Inflatable Curtain)	•	•
WHIPS (Whiplash Protection System) (Front Seats)	•	•
ABS (Anti-lock Brakes) with EBD (Electronic Brake Distribution) and Electronic Brake Assistance	•	•
DSTC (Dynamic Stability and Traction Control)	•	•
5 Three Point Seat Belts	•	•
Seat Belt Pre-tensioners (Front and Outer Rear)	•	•
Head Restraints – All 5 Seats	•	•
Anti-theft Alarm including Immobiliser	•	•
Key Integrated Remote Control Central Locking including Fuel Flap with Deadlocking System	•	•
Tinted Windows	•	•
Load Cover and Load Protection Net	•	•
Visible VIN Plate	•	•
Day Running Lights	•	•
Headlamp Levelling System	•	•
High Level LED Brake Light	•	•
Side Marker Illumination	•	•
Home Safe and Approach Lighting	•	•
<b>INTERIOR</b>		
ECC (Electronic Climate Control) with AQS (Air Quality System) and Pollen Filter	•	•
Exterior Temperature Gauge	•	•
Information Centre	•	•
Cruise Control	•	•
Front and Rear Electric Windows	•	•
Electrically Adjustable and Heated Door Mirrors	•	•
Illuminated Driver and Passenger Vanity Mirrors	•	•
Front and Rear Reading Lamps	•	•
Autodimming Rear View Mirror	•	•
Rear Centre Armrest with Twin Cupholders and Storage	•	•
Front Cupholders	•	•
Grocery Bag Holder	•	•
Forward Folding Front Passenger Seat	•	•
Height Adjustable Passenger Seat with Lumbar Support	•	•
Asymmetric Split-folding Rear Seat (60%/40%)	•	•
Front Centre Armrest	•	•
Leather Steering Wheel	•	•
Leather Gear Knob	•	•
Steering Wheel Remote Audio Controls	•	•
Height and Reach Adjustable Steering Column	•	•
Wood Effect Trim	•	•
Bodal Textile Upholstery	•	•
Leather Upholstery	•	•
Performance Sound Audio System – CD/Radio, 4 x 25W Amplifier and 6 Speakers	•	•
High Performance Sound Audio System – 6 x CD/Radio, 4 x 40W Amplifier and 8 Speakers	•	•
<b>EXTERIOR</b>		
16" Cygnus Alloy Wheels – 205/55 R16 91W Tyres	•	•
17" Sculptor Alloy Wheels – 205/50 R17 89W Tyres	•	•
Locking Wheel Nuts	•	•
Tempa Spare Wheel	•	•
Front Fog Lights	•	•
Speed Dependent Interval Wiper Function	•	•
Rain Sensor – Automatic Windscreen Wiper Activation	•	•
Roof Rails	•	•
Comfort Chassis (1.8, 2.4i, 2.0D only)	•	•
Dynamic Chassis (T5 only)	•	•
Grey Sill Cover with Stainless Steel Step Covers	•	•
Grey Side Mouldings	•	•
Full Body Coloured Side Mouldings	•	•

	Basic £	VAT £	Rec Retail Price £	Rec Retail Price € <sup>(i)</sup>	S	SE
<b>SAFETY &amp; SECURITY</b>						
Passenger Airbag Cut Off Switch	£21.28	£3.72	£25.00	€37.40	o	o
Laminated Side Windows	£255.32	£44.68	£300.00	€448.80	o	o
Inclination Sensor	£106.38	£18.62	£125.00	€187.00	o	o
<b>INTERIOR</b>						
Geartronic Transmission (1.8 <sup>(ii)</sup> , 2.4i and T5 only)	£1,063.83	£186.17	£1,250.00	€1,870.00	o	o
Electric Glass Tilt & Slide Sunroof	£595.74	£104.26	£700.00	€1,047.20	o	o
Autodimming Rear View Mirror	£170.21	£29.79	£200.00	€299.20	o	•
Electric Folding Door Mirrors with Ground Lights	£170.21	£29.79	£200.00	€299.20	o	o
Front and Rear Ashtray with Cigarette Lighter	–	–	–	–	nco	nco
Electric Drivers Seat (with Seat Memory)	£468.09	£81.91	£550.00	€822.80	o	o
Electric Driver and Passenger Seats (with Drivers Seat Memory)	£936.17	£163.83	£1,100.00	€1,645.60	o	o
Aluminium Trim	–	–	–	–	n/a	nco
Iced Aqua Trim	–	–	–	–	n/a	nco
Leather Upholstery	£851.06	£148.94	£1,000.00	€1,496.00	o	•
High Performance Sound Audio System – 6 x CD Radio, 4 x 40W Amplifier and 8 Speakers	£212.77	£37.23	£250.00	€374.00	o	•
Premium Sound Audio System – with Dolby Pro Logic II Surround Sound <sup>(iii)</sup> , 4 x 75W Amplifier, 6 x CD, 12 Speakers and Steering Wheel Remote Audio Controls	£425.53	£74.47	£500.00	€748.00	o	u (£250)
1 x CD/1 x MD (to replace 6 x CD) <sup>(iv)</sup>	–	–	–	–	nco	nco
RTI Navigation System with Europe DVD Map <sup>(v)</sup>	£1,872.34	£372.66	£2,200.00	€3,291.20	o	o
Integrated GSM Telephone <sup>(v)</sup>	£425.53	£74.47	£500.00	€748.00	o	o
<b>EXTERIOR</b>						
Black Paint (Solid)	£212.77	£37.23	£250.00	€374.00	o	o
Metallic/Pearlescent Paint	£425.53	£74.47	£500.00	€748.00	o	o
16" Cepheus Alloy Wheels – 205/55 R16 91 V/W Tyres	–	–	–	–	nco	nco
16" Castalia Alloy Wheels – 205/55 R16 91 V/W Tyres	–	–	–	–	nco	nco
17" Sagitta Alloy Wheels – 205/50 R17 89W Tyres	£255.32	£44.68	£300.00	€448.80	o	nco
17" Sculptor Alloy Wheels – 205/50 R17 89W Tyres	£255.32	£44.68	£300.00	€448.80	o	•
Front Fog Lights	£153.19	£26.81	£180.00	€269.28	o	•
Delete Roof Rails	–	–	–	–	nco	nco
Rear Park Assist	£289.36	£50.64	£340.00	€508.64	o	o
Load Compensating Suspension	£425.53	£74.47	£500.00	€748.00	o	o



	Basic £	VAT £	Rec Retail Price £	Rec Retail Price € <sup>(i)</sup>	S	SE
<b>WINTER PACK</b>						
Heated Front Seats, Headlamp Cleaning System and Luxury Floor Mats	£297.87	£52.13	£350.00	€523.60	o	o
<b>BI-XENON PACK</b>						
Bi-Xenon Headlamps, Headlamp Cleaning System, Heated Front Seats and Luxury Floor Mats	£723.40	£126.60	£850.00	€1,271.60	o	o
<b>FAMILY PACK</b>						
Integrated Booster Cushions x 2, Power Child Locks	£212.77	£37.23	£250.00	€374.00	o	o
<b>CONVENIENCE PACK</b>						
Information Centre, Steering Wheel Remote Audio Controls, Grocery Bag Holder, Cruise Control and Rain Sensor	£510.64	£89.36	£600.00	€897.60	o	•
<b>COMMUNICATIONS PACK</b>						
Volvo On Call <sup>(v)</sup> , Integrated GSM Telephone, RTI Navigation System with Europe DVD Map	£2,127.66	£372.34	£2,500.00	€3,740.00	o	o

• = standard, o = option, n/a = not available, nco = no cost option, u (£) = upgrade.

(i) Euro prices shown are calculated using an exchange rate of 1.496 Euros to the £ as published in the Financial Times on 31st March 2004. Euro prices will be subject to the prevailing exchange rate at time of purchase. These figures are for information purposes only.

(ii) Available late 2004.

(iii) Dolby and Pro Logic Surround<sup>™</sup> are trademarks of Dolby Laboratories Licensing Corporation.

(iv) Must be ordered in conjunction with High Performance or Premium Sound Audio Systems.

(v) Volvo On Call includes: Start up fee, 1 year's free subscription, 1 x SOS Emergency Call, 1 x Breakdown Call and 25 Free Minutes.

ACCESSORIES	Basic £	VAT £	Rec Retail Price £	Rec Retail Price € <sup>(i)</sup>
<b>EXTERIOR ACCESSORIES (PRICES EXCLUDE FITTING UNLESS SHOWN OTHERWISE)</b>				
Bike Rack (down tube clamp)	£51.06	£8.94	£60.00	€89.76
Bike Rack (servo lift)	£80.85	£14.15	£95.00	€142.12
Bumper Protector	£42.55	£7.45	£50.00	€74.80
Load Basket	£85.11	£14.89	£100.00	€149.60
Mud Flaps (front)	£21.28	£3.72	£25.00	€37.40
Mud Flaps (rear)	£21.28	£3.72	£25.00	€37.40
Roofbox – Sport Time 50 (310 litre volume)	£187.23	£32.77	£220.00	€329.12
Roofbox – Weekender (370 litre volume)	£212.77	£37.23	£250.00	€374.00
Roofbox – Dynamic 65 (405 litre volume)	£229.79	£40.21	£270.00	€403.92
Roofbox – Sport Time 20 (450 litre volume)	£263.83	£46.17	£310.00	€463.76
<b>INTERIOR ACCESSORIES</b>				
Boot Mat – textile/rubber reversible	£76.60	£13.40	£90.00	€134.64
Cooler/Hot Box	£68.09	£11.92	£80.00	€119.68
Fire Extinguisher (excludes installation kit)	£21.28	£3.72	£25.00	€37.40
Load Liner – form moulded plastic	£55.32	£9.68	£65.00	€97.24
Padded Neck Cushion	£17.02	£2.98	£20.00	€29.92
Rubber Floor Mats (set of four)	£63.83	£11.17	£75.00	€112.20
Table – rear centre arm rest	£17.02	£2.98	£20.00	€29.92
<b>CHILD SEATS</b>				
Child Booster Cushion	£29.79	£5.21	£35.00	€52.36
Child Booster Backrest (to go with above)	£29.79	£5.21	£35.00	€52.36
Padded Upholstery – for booster seat and headrest	£51.06	£8.94	£60.00	€89.76

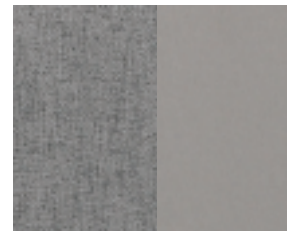
(i) Euro prices shown are calculated using an exchange rate of 1.496 Euros to the £ as published in the Financial Times as at 31st March 2004. Euro prices will be subject to the prevailing exchange rate at the time of purchase. These figures are for information purposes only.

For further information and a complete list of all Volvo Accessories, just take a look at the new Accessory website at [www.volvocars.co.uk/accessories](http://www.volvocars.co.uk/accessories).

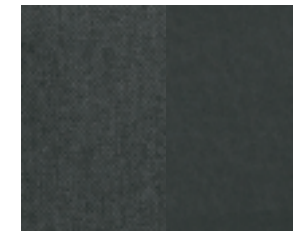


## UPHOLSTERY

### BODAL

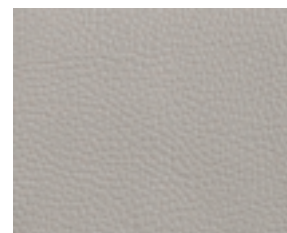


Quartz Beige (5421)

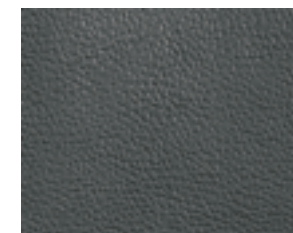


Off Black (5477)

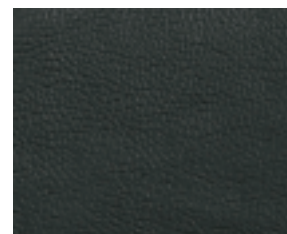
### LEATHER



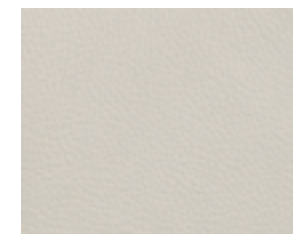
Quartz Beige (5921)



Lava Grey (5900)



Off Black (5977)



Calcite Cream (5924)

## INTERIOR INLAYS



Aluminium



Wood effect



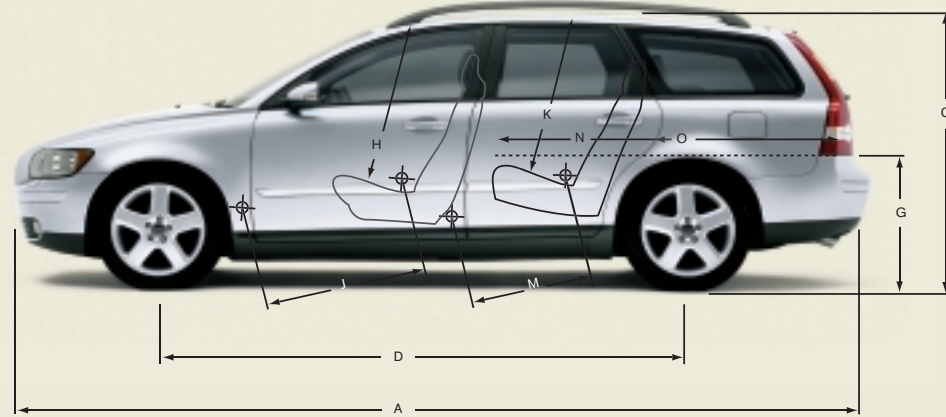
Iced Aqua

NB It is not possible to reproduce exact original shades in printed matter.

ENGINE	1.8	2.0D (Euro IV)	2.4i	T5	T5 AWD
Configuration	Transverse – 16 valve	Transverse – 16 valve	Transverse – 20 valve	Transverse – 20 valve	Transverse – 20 valve
Cylinders	4	4	5	5	5
Engine capacity, cc	1798	1998	2435	2521	2521
Bore x Stroke, mm	83 x 83.1	85 x 88	83 x 90	83 x 93	83 x 93
Max. output ECE, bhp/kw/rpm	125/92/6000	136/100/4000	170/125/6000	220/162/5000	220/162/5000
Max. torque ECE, Nm/rpm	165/4000	320/2000	230/4400	320/1500 – 4800	320/1500 – 4800
Octane rating	95 RON Unleaded (min. 91)	N/A Diesel	95 RON Unleaded (min. 91)	98 RON <sup>®</sup> Unleaded (min. 91)	98 RON <sup>®</sup> Unleaded (min. 91)
Fuel system	Multipoint fuel injection	Multipoint direct fuel injection	Multipoint fuel injection	Multipoint fuel injection	Multipoint fuel injection
Compression ratio	10.8:1	18.5:1	10.3:1	9.0:1	9.0:1

INSURANCE GROUPS	1.8	2.0D (Euro IV)	2.4i	T5	T5 AWD
Volvo V50	TBC	10	13	15	TBC

WEIGHTS	1.8	2.0D (Euro IV)	2.4i	T5	T5 AWD
Min. kerb weight, kg (actual kerb weight dependent on spec.)	TBC	1456	1425	1451	TBC
Max. possible towing weight braked, kg	TBC	1500	1500	1500	TBC
Max. towing weight unbraked approx, kg <sup>(iv)</sup>	TBC	700	700	700	TBC
Max. total weight, kg	TBC	1960	1960	1960	TBC
Max. roof load, kg	TBC	75	75	75	TBC
Max. payload, kg (dependent on spec.)	TBC	504	535	509	TBC



EXTERIOR (mm)		INTERIOR (mm)	
A Overall length	4514	H Front seat max. headroom <sup>(ii)</sup>	988
B Overall width (exc. wing mirrors)	1770	I Front seats width	1402
C Unladen height (exc. roof rails)	1452	J Front seat max. legroom	1057
D Wheelbase length	2640	K Rear seat max. headroom <sup>(ii)</sup>	968
E Front track width	1535	L Rear seats width	1374
F Rear track width	1531	M Rear seat max. legroom	873
G Ground to boot base height	628	N Load length luggage 2 seat mode	1766
		O Load length luggage 5 seat mode	989



PERFORMANCE	1.8		2.0D (Euro IV) Man	2.4i		T5		T5 AWD	
	Man	Auto		Man	Auto	Man	Auto	Man	Auto
Top speed, mph	124	TBC	130	138	134	149	146	143	140
Acceleration 0-62 mph, sec	11.0	TBC	9.6	8.3	9.0	6.9	7.3	7.2	7.6
Drag co-efficient	0.32	0.32	0.32	0.32	0.32	0.32	0.32	0.32	0.32

TRANSMISSION	
Manual 2.0D/T5	6 speed
Manual 1.8/2.4i	5 speed
Geartronic 2.4i/T5	5 speed
Geartronic 1.8 (7 gears)	Continuously Variable

POWER STEERING SYSTEM	All models
(rack & pinion)	
Turning circle, m (ft)	10.6 (34.9)

FUEL CONSUMPTION <sup>(i)</sup>		1.8		2.0D (Euro IV) Man	2.4i		T5		T5 AWD	
		Man	Auto		Man	Auto	Man	Auto	Man	Auto
Urban	mpg (l/100km) <sup>(ii)</sup>	28.8 (9.8)	TBC	37.2 (7.6)	22.6 (12.5)	21.2 (13.3)	22.6 (12.5)	20.3 (13.9)	20.8 (13.6)	19.0 (14.9)
Extra Urban	mpg (l/100km) <sup>(ii)</sup>	48.7 (5.8)	TBC	58.9 (4.8)	41.5 (6.8)	41.5 (6.8)	42.8 (6.6)	39.8 (7.1)	38.7 (7.3)	37.7 (7.5)
Combined	mpg (l/100km) <sup>(ii)</sup>	38.7 (7.3)	TBC	48.7 (5.8)	32.8 (8.6)	30.7 (9.2)	32.1 (8.8)	29.4 (9.6)	29.4 (9.6)	27.7 (10.2)
CO <sub>2</sub>	g/km	174	TBC	154	204	220	209	229	229	243
VED (Vehicle Excise Duty) Band		C	TBC	B	D	D	D	D	D	D
Fuel tank volume, litres (gallons)		62 (13.6)	62 (13.6)	55 (12.1)	62 (13.6)	62 (13.6)	62 (13.6)	62 (13.6)	62 (13.6)	62 (13.6)

BRAKES	All models
Disc diameter mm, front	300 Ventilated
Disc diameter mm, rear	280

LUGGAGE COMPARTMENT	All models
Volume, litres (cu. ft)	417 (14.7)
Volume, rear seats down, litres (cu. ft)	717 (25.3)
Volume, rear seats down, to roof, litres (cu. ft)	1307 (46.2)

- (i) The Urban fuel consumption figure is based on typical city driving, including starting the car from cold. The Extra Urban figure is based on typical motorway driving and cruising. The Combined figure averages the consumption across both cycles.
- (ii) These results do not express or imply any guarantee of the fuel consumption of a particular car as there are inevitable differences between individual cars of the same model. Additionally driving style, traffic conditions, as well as the age and mileage and standard of maintenance will affect a car's fuel consumption.
- (iii) Figure quoted without sunroof.
- (iv) Unbraked towing weight must not exceed 50% of kerb weight up to a maximum of 700 kg.

**Notes**

Some specifications may have lower CO<sub>2</sub> emissions than those shown. Once a vehicle has been built it will be given its own specific CO<sub>2</sub> emission figure on which Vehicle Excise Duty and company car tax, where appropriate, will be calculated. Please contact your dealer for details.

A weighbridge must be used to determine specific weights. Data valid for manual transmission unless specified.

All measurements in mm.

NB Some of the information in this price list may not be correct due to product changes which may have occurred since it was printed. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice, to prices, colour, materials, specifications and models.

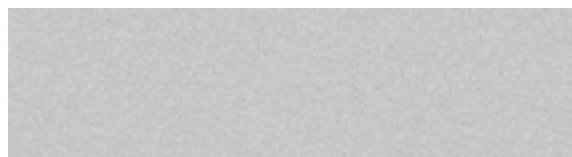
Volvo Car UK Limited, Globe Park, Marlow, Buckinghamshire, SL7 1YQ



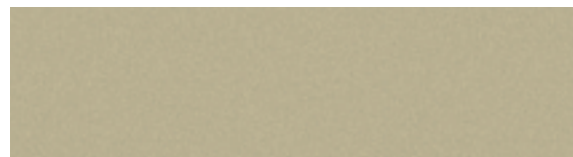
019 Black Stone



463 Blackcurrant pearl



426 Silver metallic



464 Safari Green pearl



449 Mistral Green metallic



465 Cedar Green pearl



452 Black Sapphire metallic



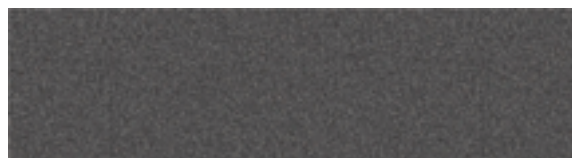
466 Barents Blue pearl



454 Ruby Red pearl



612 Passion Red



455 Titanium Grey pearl



613 Deep Blue



459 Dawn Blue pearl



614 Ice White



462 Flint Grey metallic



616 Dark Lilac

NB It's not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

**CARE**  
BY VOLVO

IT'S SIMPLICITY ITSELF. ONE POINT OF CONTACT FOR ALL YOUR CAR OWNERSHIP NEEDS. WHETHER IT'S ABOUT FINDING THE RIGHT FINANCE DEAL OR WHO TO CONTACT IN AN EMERGENCY. TRUST CARE BY VOLVO TO ENJOY A VERY SPECIAL CAR OWNERSHIP.

**STARTING OFF ON THE RIGHT FOOT**  
You'll be surprised how easy and flexible financing can be. Our range of finance, service and insurance options allow you to budget around one key factor - your lifestyle.

**MAKING LIFE EASIER**  
Owning a Volvo is all about discovering the safest, most exciting, driving experience. To ensure it always stays that way, we're committed to providing you with the best in aftersales support.

**LOOKING AHEAD**  
You'll probably never find out just how good some of our services are, but should the unexpected happen you'll discover yet more reasons why buying a Volvo was the right choice.

**FINANCE/LEASE**

As part of Volvo, Volvo Car Finance has developed a series of finance plans that will provide you with maximum choice and flexibility when acquiring a Volvo.

**SERVICE PROGRAMME**

Your Volvo dealer has the unique know-how to tailor a service programme according to Volvo's strict recommendations and guarantees you years of safety and driving pleasure.

**ROADSIDE ASSISTANCE**

Every new car comes with one year's free RAC cover. You'll enjoy full breakdown and recovery assistance, anywhere in Europe, 24 hours a day. You can even extend cover for up to two more years at preferential rates.

**INSURANCE**

Statistics show Volvo drivers have fewer accidents. That means Volvo Owners Insurance can offer competitive premiums with tailored protection and exclusive benefits. Operated in partnership with The Royal & SunAlliance, one telephone call even deals with all arrangements for any claim. Call direct on 0800 238 239 to obtain a free no obligation quote<sup>(i)</sup>.

**WARRANTY**

Every new Volvo comes with comprehensive protection. Our warranty covers the first three years or 60,000 miles, whichever comes first. There's a three year unlimited warranty on the paintwork, and a full twelve years against rust perforation. If a component fails due to a defect or material fault, your dealer will swiftly rectify the problem, free of charge.

All 'On The Road' prices quoted in this price list include Volvo standard national delivery charge, inclusive of number plates, at £480 and the VED (Vehicle Excise Duty) car tax effective from 1st March 2000. The 'On The Road' price also includes a £38 vehicle first registration fee (as set by the government), effective since 1st April 1998 (excludes Channel Islands and Isle of Man). Retail prices quoted do not include these additions.

For tax free sales, including Military, Diplomat and all other Export enquiries, contact Volvo Car UK Ltd (Military, Diplomat and International Customer Sales) on 01707 262388, e-mail to vcuktds@volvocars.com or bms@volvocars.com

**WHAT NEXT?** If you'd like to find out more about the range of products and services that make up Care by Volvo, the story continues at [www.volvocars.co.uk](http://www.volvocars.co.uk)

Alternatively you can contact your nearest Volvo dealer or request relevant brochures.

(i) Volvo Owners Insurance is underwritten by Royal & Sun Alliance Insurance plc No. 93792. Registered in England and Wales at St Mark's Court, Chart Way, Horsham, West Sussex RH12 1XL. Member of the General Insurance Standards Council. For your protection telephone calls will be recorded and may be monitored.

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