

**VOLVO C70**





When you open up  
it leads you higher.



Introducing a new dimension of all the down-to-earth things in life. The Volvo C70. A full four-seater convertible with retractable hardtop. Unique in many ways. From convertible to a beautiful coupe in less than 30 seconds. Loaded with comfort and convenience, powerful performance and safety. For opening up to life, here and now.



**Volvo. for life** A passion for safety  and the environment  – for well being inside and outside your Volvo.

I'm cruising on the road of life. Smelling the grass along the roadside, saying hello to the clouds, listening to the crickets in the field. Blessing the comfy leather seat. Feeling fantastic. I breathe, therefore I am. I am, therefore I will enjoy it. Come to think of it, every moment is a moment to sing the song of life.





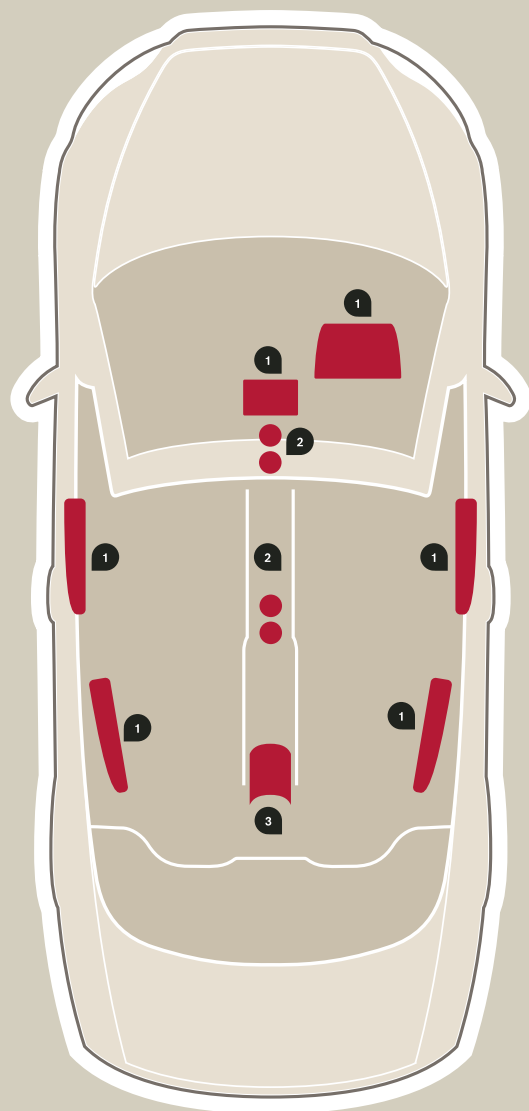


Enjoying life on the outside  
starts with feeling good on the inside.



**Comfort for four**

The front seats offer a nearly infinite range of adjustment and ample legroom. The power driver's seat offers a memory function—useful if there is more than one person who uses the car. Rear seat passengers can simply lean back and relax in the generous 26-degree tilted backrest, and there's generous space for legs and shoulders. And getting in or out of the rear seat is made simpler by the wide door opening and the Easy Entry feature—a single sliding maneuver of the front seat.



For starters, please note that it's a retractable hardtop that comfortably seats four adults. Really comfortably, just as you would expect from a Volvo. Then there's the ergonomically designed driver's seat. It's in a class of its own, with a wide range of adjustments for individually correct and comfortable driving position. Plenty of space for all four passengers to wiggle their toes. Even in the back. Ergonomic features in both front and rear seats. All together, the Scandinavian designed ambience really makes you feel good. Inside and out.

1

#### Storage compartments

Wherever you sit there's a storage compartment close at hand. In the back, there are 5-quart compartments by the outboard armrests.

2

#### Integrated cup holders

There are cup holders under a roll-top cover between the front seat occupants—or just a useful storage space if you prefer. And two such cup holders are similarly concealed at the rear of the tunnel console for occupants three and four.

3

#### Loading hatch

Long and awkward items, such as skis or snowboards, can be placed through the loading hatch between the rear seats. Add a ski bag, and rear seat passengers are protected from soiled equipment.



#### Interacting safety systems

In this energy-absorbing interior all occupants are surrounded by world-class safety. Each seat is a safety zone in itself with multiple interacting protective features. This together with front airbags, side airbags, door-mounted inflatable curtains, Volvo's roll-over protection system and three-point seat belts with pretensioners help protect you and your passengers if necessary.

#### Load aid

The Volvo C70 offers 6.0 or 12.8 cu. ft. of luggage space, depending on whether you have the top down or up. And to access your gear more easily when the top is down, simply press the 'load aid' button in the trunk, which raises the retracted hard top to enlarge the opening.

#### Climate control

With the roof up, the Electronic Climate Control (ECC) maintains chosen temperatures for either side of the cabin. When the roof comes down, the ECC automatically adapts to provide the most pleasant cabin climate possible.

#### Power windows

When it's time to let in or shut out the weather, all the side windows can be operated simultaneously with the press of a button.

#### Multifunctional front center armrest

The new multifunctional armrest takes care of cups, CDs, coins, mobile phones, MP3 players and other vital goodies. Here's also an auxiliary input for your MP3 player. There's even a table for rear seat passengers. In the tunnel console, integrated cup holders are hidden under a roll-top cover.



Designed to move you  
even when you're standing still.

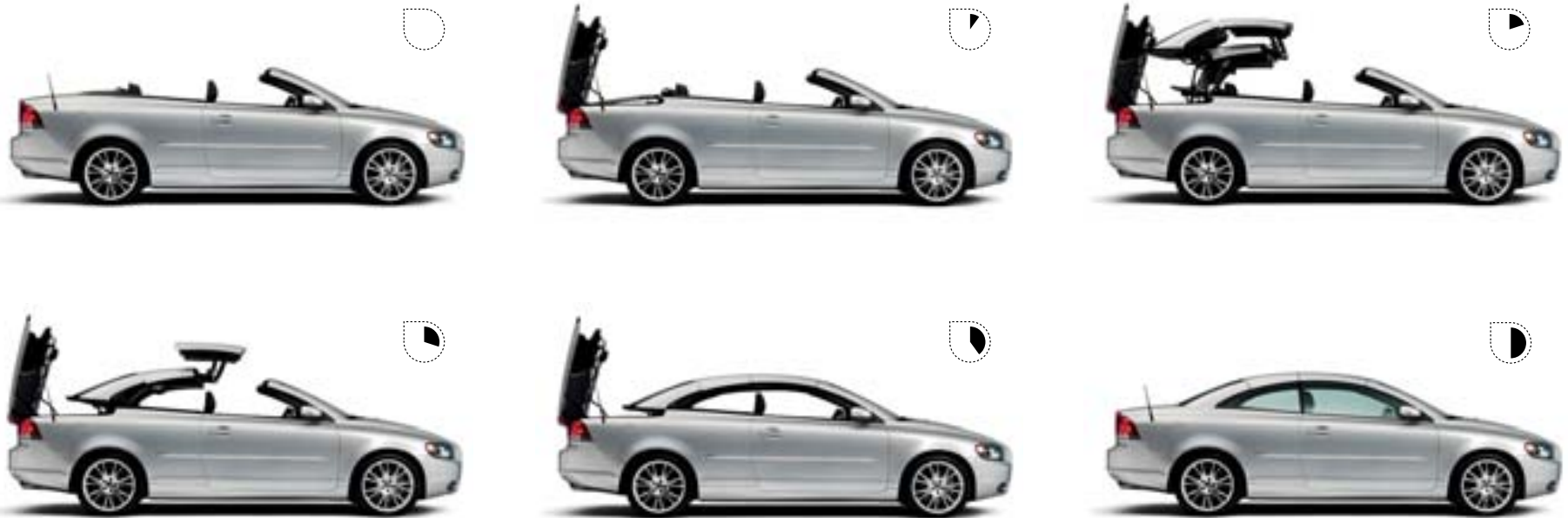




Take a seat inside the Volvo C70 and discover that every little detail is there with you in mind. Every choice of material, the placement of equipment and technical support. The touch of the leather wheel and the stylish dashboard. The smell of new leather combined with the spring breeze outside. The driver orientated features for comfort and safety. And, behind the front seats, you can fit a wind blocker to keep things calm. Then, when you turn up the world-class audio system, it simply blows your mind even when standing still.



From hot convertible to beautiful coupe  
in less than 30 seconds. And vice versa.



The unique three-section retractable hardtop is fully automatic. While the car is stationary, simply step on the brake pedal and press the button on the center console and the top is down in less than 30 seconds. If you decide the weather's not right, another press of a button quickly puts you back under cover. Beyond turning the convertible into an elegant coupe, the steel roof provides a quiet and cosy environment in any climate—thanks to first-class upholstery, multi-layer insulation and a heated, wide, glass rear window.







The sensation of movement  
has taken another direction.



The Volvo C70 goes much further than moving you from A to B. It's designed to move you forward, upward, or any way you'd like your mind to roam. Put the top down and your mind will automatically open up. Enjoy the feedback from the road. With the gear knob and the leather-clad steering wheel in your hands, the six-speed manual transmission does its job to enhance the sensation of movement. In any direction you desire.



#### **Manual transmission**

This distinct six-speed manual transmission inspires a sporty style of driving and helps reduce fuel consumption.

#### **Geartronic automatic transmission**

The optional Geartronic is a responsive smooth-shifting five-speed automatic, perfectly harmonized with the Volvo C70 driving experience. And when you're in the mood for more action, just shift the lever to manual mode.



#### **Chassis and steering**

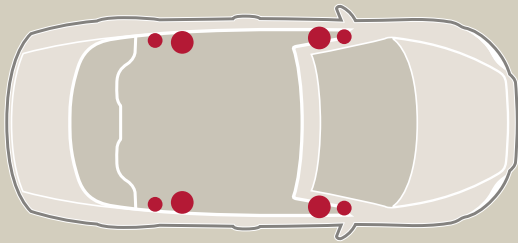
The low chassis is designed for comfort and balanced handling. The body's unusually high torsional rigidity enables the suspension system to cope—predictably and consistently—with different types of road surfaces. Electro-hydraulic steering provides a quick and distinctive response, while the rear wheels turn slightly to help the car to corner.



#### **Dynamic Stability and Traction Control (DSTC)**

Volvo's DSTC includes a number of functions that help enhance the safety and pleasure of driving. It improves traction in slippery situations by controlling the rotational speed of the drive wheels. By reducing the engine's power output or by braking one or more wheels, the system helps to counteract skids. It can also be set to allow a certain degree of wheel spin to provide better traction in snowy conditions.

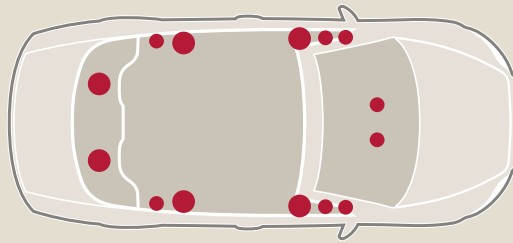
# Push the right buttons and tune into the moment.



## High Performance

A versatile sound system for a more powerful audio experience. Each High Performance speaker, in combination with the amplifier, promotes excellent transient reproduction and high power durability—quite simply superb sound. High Performance includes:

- RDS Radio
- 6-CD player with MP3 and WMA capability
- 4x40 W amplifier
- 8 High Performance speakers
- AUX input



## Dynaudio Sound System

Our top-of-the line audio system designed for perfect sound dynamics, featuring 12 speakers by Danish Dynaudio—a world leader in speaker systems. With \*Dolby® Pro Logic® II Surround for an authentic audio experience in all seats. Add subwoofers, and a breathtaking 910 W sound awaits you. Dynaudio Sound System includes:

- RDS Radio
- 6-CD player with MP3 and WMA capability
- 5x130 W digital class D amplifier
- 12 speakers by Dynaudio
- 2x8" Subwoofers powered by a 2x130 W Amplifier
- Dolby® Pro Logic® II Surround
- AUX input

Dolby, Pro Logic, and the double-D symbol are registered trademarks of Dolby Laboratories.

**DYNAUDIO**  
AUTOMOTIVE SPEAKERS

**DOLBY**  
PRO LOGIC II  
SURROUND



The Dynaudio Sound System's high-end speakers are powered by a 5x130 watts digital amplifier. There are three separate drivers—woofer, midrange and tweeter—in each door, and in the side panels at the rear seats a similar set-up with woofer and tweeter. Each speaker has its own crossover filter to harmonize with the others. The system also includes two 8" subwoofers with a 2x130 watts amplifier to ensure that the beat goes on. The latest generation Dolby® surround system with a center speaker and sound processor recreates authentic sound with a strong sense of presence for everyone in the car—a Volvo world first. The digital class D amplifier features new technology to provide extremely high efficiency, enabling it to generate the most audio power from the least amount of current. What's more, sound reproduction adapts automatically to whether the top is up or down. And using the menu in the center console, you can even choose between different audio settings to suit the kind of road you're driving on.

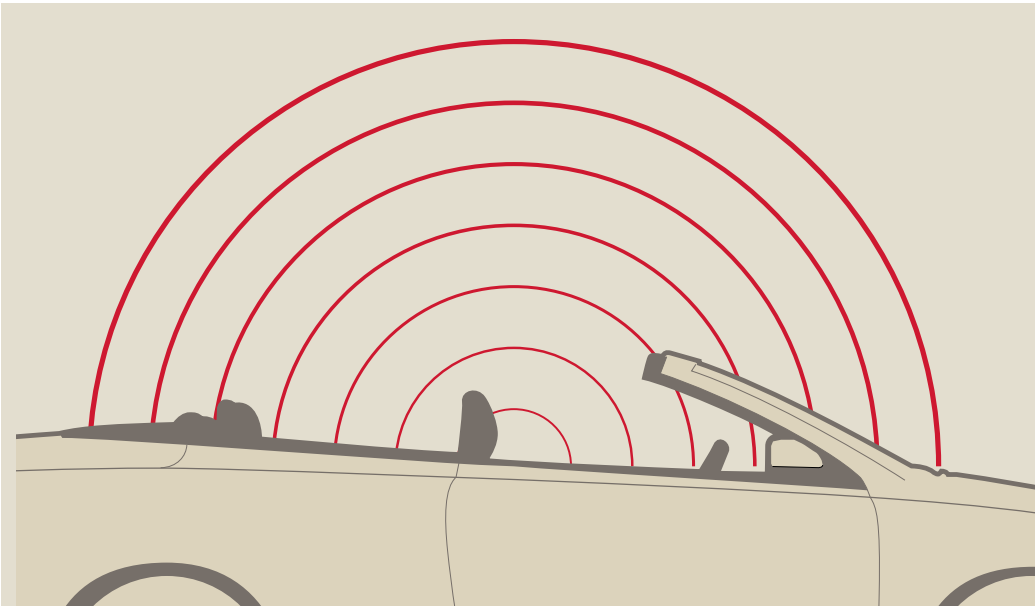




Your personal security is a general mission at Volvo.



Despite the fact that the Volvo C70 is an open car, the occupants and their belongings are provided with effective protection against theft and assault. With the hardtop up, the Volvo C70 provides a much higher level of anti-theft protection than a soft-top. But even with the roof down the advanced locking system, including locking front storage compartments in the doors, affords secure storage of personal items. An alarm and ground lighting are other personal security features. It's a treat to be safe.



#### **Approach and Home Safe lighting**

On your way to and from your car at night, Approach and Home Safe lighting enables you to light up the car and its immediate environment. And with ground lighting in the door mirrors, this extends the pool of light around the car.

#### **Remote-controlled central locking**

A touch of a button, and you lock or unlock the doors, trunk lid and the door storage compartments. All doors can be automatically locked the moment you drive away. Alternatively, lock them quickly using the button beside the interior door handle.

#### **Alarm**

Connected to the doors, hood, trunk and ignition, the alarm reacts whether the roof is up or down. An optional feature can detect movement inside the car. Additionally, the alarm can be activated from the remote.



# ⊕ This is where life starts.



“Safety is our promise. People trust us, and that’s a big responsibility. This is what we think about daily when we make our safety decisions. We have to maintain this trust—not only with words, but with actions. That’s also why the safety in a Volvo always begins and ends in a real life situation.”

Ingrid Skogsmo, Director Volvo Car Safety Center

Inaugurated in 2000, the Volvo Car Safety Center in Göteborg is the world’s most advanced crash laboratory. All with the purpose to imitate traffic situations and crashes as they happen in real life. Here we recreate crashes with all kinds of vehicles and road obstacles at any angle from 0 to 90 degrees and speeds up to 75 mph. We perform realistic roll-over tests and test cars in terrain as well as against genuine Swedish granite rock-face—we can even simulate impacts with wild

animals such as a 1100 lbs Swedish moose. Of course, these crash tests also incorporate advanced crash test dummies representing a wide range of sizes and ages—from infants to full-grown adults.

Every crash is thoroughly documented using high-speed cameras and analyzed into fragments of thousands of seconds. We even store crashed cars for a period for future reference. Beyond countless computer simulations, we conduct over 400



full-scale crash tests each year. These tests are based on what our Accident Research Team discovers on the road. Since 1970, our researchers have investigated over 36,000 real-life accidents. This gives us unique opportunities to learn what works in real life and what doesn't—knowledge that actually helps save lives.

#### Life-saving knowledge

Many of the safety features found in a Volvo are based on the findings from the Volvo Accident Research Team. A few recent examples are the collapsible steering column, the energy-absorbing frontal structure, Volvo's child safety equipment, the Side-Impact Protection System (SIPS) and the Whiplash Protection System (WHIPS).

#### Recreating reality into its smallest details

Advanced crash simulations are an important means of conducting realistic crash tests of separate components and interior safety systems. Our crash sleigh can recreate the exact movement the car makes the moment of collision, which is unique in the car world. This tipping affects the way occupants are restrained and is normally only possible to analyze through expensive full-scale crash tests.

#### Virtual crash tests

Super-computers make it possible for us to recreate and analyze different crash situations six times a day without crashing real cars. We have the technology to test new cars virtually even before they exist as prototypes, and we can incorporate extremely detailed virtual crash test dummies—we've even developed the world's first pregnant crash test dummy. This makes the full-scale testing very effective, and enables us to focus our resources where they are most useful.



⊕ This is living it.



Sweden. Other car manufacturers come here for final car testing under harsh and capricious conditions. For us it's home. This is where we live and drive, 365 days a year. So no wonder Volvos are in a category of their own when it comes to active safety. Take, for example, our own proving ground Hålleröd with its 34 miles of test tracks—including different road types from all over the world. This is the top secret facility

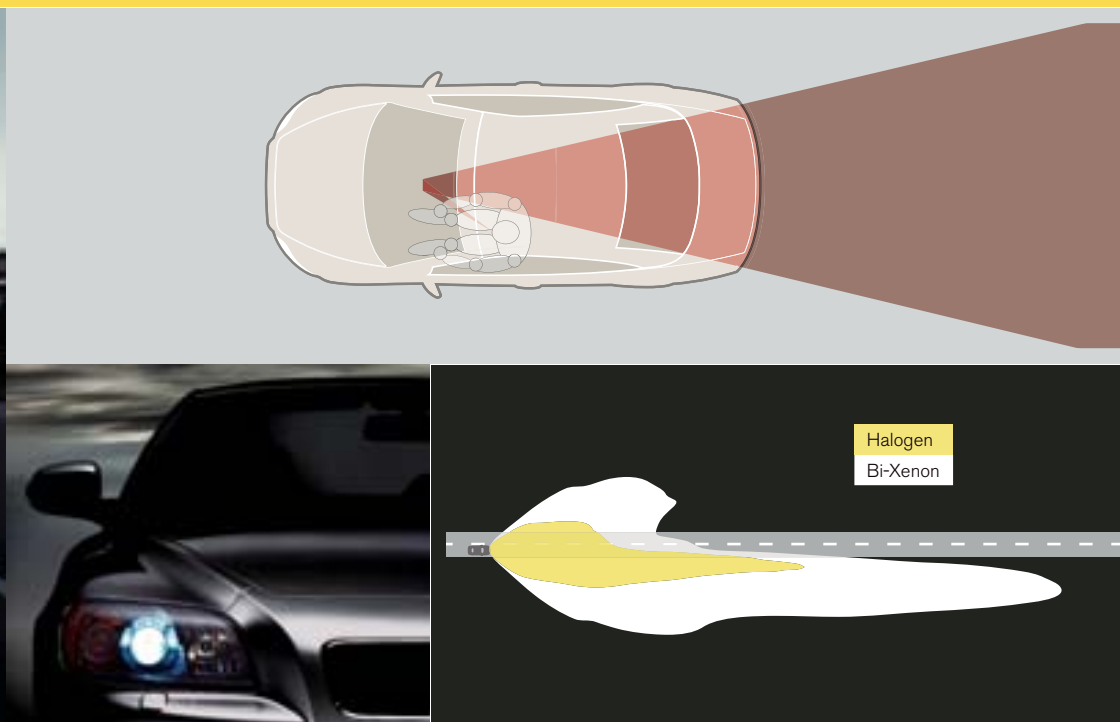
where we scrutinize our cars' ability to support their driver in all imaginable (and unimaginable) situations. On tracks aimed to reveal any weak spots, we expose all new Volvo models to extreme forces and conditions during hundred thousands of miles. Not to mention the distances driven on ordinary Swedish roads. Here's where innovation confronts reality. Here's also where we evaluate the interaction between the car

and the driver. Because the most important safety feature in a Volvo is the driver. And the more efficiently the car's onboard systems support you as driver, the safer things are for you and your passengers



## TO SEE AND BE SEEN.

From the start we designed the Volvo C70 to make you look good. So no wonder we've put so much effort into creating a coupe-convertible with superior vision. Of course, good vision is one of the most important criteria for safe and enjoyable driving. It's no secret the Volvo C70 is designed in a country where several months during the year will be spent driving with the roof up—of natural reasons. To make this experience as pleasant and safe as possible, we developed a roof structure that allowed us to integrate a generously dimensioned rear window. It's an electrically heated glass screen, allowing you to enjoy superb all-round visibility for any season.



### ABS brakes with Emergency Brake Assistance (EBA)

The anti-locking disc brakes are designed for optimal performance even during repetitive and intensive use. You can brake as hard as you like as you steer clear of trouble. EBA detects an attempted emergency braking and, when necessary, provides added assistance to bring the car to standstill in the shortest possible distance.

### Bright lights

The headlights in a Volvo C70 combine separate reflectors to provide even and effective illumination in all conditions. For oncoming traffic, the low beam is highlighted by a single ring of light making it easier to judge the distance to your car.

### Double your illumination – twice

Compared to conventional halogen headlights, optional Bi-Xenon headlights expand your vision range with about 230%. Driving at 60 mph, you'll be able to see approximately 150 ft farther. Regardless of the load, these headlights self-adjust to maintain the correct angle to the road—even during hard acceleration or braking.

# ⊕ Designed for life.



**IN A FRONTAL COLLISION** the outer deformation zones of the frontal structure will yield to help absorb crash energy. The zones closer to the cabin are more resilient help maintain passenger compartment integrity. The compact power train is designed to help optimize deformation—all main components in the engine bay have their own predetermined positions to help keep components outside the cabin. A steel strut under the dashboard helps prevent components in the engine bay from intruding into the cabin. This also helps protect legs and feet.

The unique geometry of the frontal structure and longitudinal aluminium struts in the doors helps disperse crash energy away from the front to the rear of the car, further helping to reduce the strain on the occupants.

Inside the car, occupant protection is increased by optimizing the functions of all safety restraint systems. The seat belts with pre-tensioners on all seats and load limiters on the front seats interact with other safety features—such as the steering column that can be deformed horizontally up to 140 mm and the dual-stage airbags that adapt inflation to the force of the collision—to help keep the occupants out of harm's way.

The interior is designed to help absorb as much crash energy as possible and to help reduce the risk of injury. For example, the ignition switch is positioned on the dashboard away from the driver's knees.



"To me, safety is beautiful. Every detail in a Volvo—from the interior ergonomics and the fantastic seats, to the body's powerful shoulders and softly rounded front—are there for safety reasons. This is functionality that goes hand in hand with distinctive design, and it sure looks good."

Steve Mattin, Design Director, Volvo Car Corporation

It is the interaction between the different safety systems that determines how safe a car is. Not the number of safety features itself. First, the driver must have the right conditions for well being behind the wheel. Seats, instruments, controls, visibility, lighting—all contributes to safety when they interact to support the driver. Then there's how the car behaves on the road. The way the chassis interacts with brakes, steering and

different stability enhancing systems not only determines how fun the car is to drive—this is also crucial to help the driver maintain control in challenging situations. Finally, if an accident can't be avoided, you and your passengers are surrounded by a wealth of interacting protective systems. Hopefully you'll never have to experience them in action. But it can be reassuring to know they're there to help protect you.

**IN A ROLL-OVER** the Roll-Over Protection System (ROPS) is activated by a gyroscopic sensor. Behind the rear seats, the retracted rear steel roll bars deploy instantly to form a safety cage together with the one-piece hydro-formed windshield pillars (these are strong enough to hold the weight of the car twice over). In the same instant, the door-mounted Inflatable Curtain (IC) and seat belts with pretensioners are activated to help keep occupants in their seats. The door-mounted IC remains inflated for several seconds to help provide extended protection, regardless of whether the windows are up or down.



**IN A REAR IMPACT** the rear deformation zones will help absorb as much as possible of the crash energy before it reaches the cabin. Similar to the front, the rear safety structure features an optimized mix of different grades of steel to provide strength and carefully controlled deformation. The fuel tank is designed to remain well protected in front of the rear axle. Even the exhaust system and spare wheel is designed to not affect the energy absorption.

Inside the cabin, the head restraints not only help protect the neck and spine, but also help protect the head from glass shatters. A rear impact also activates the retracted rear steel roll bars to help protect the occupants from glass and debris.

Integrated in the front seats, Volvo's unique Whiplash Protection System (WHIPS) cradles the spine and neck in a controlled manner. The system is activated by a collision of sufficient force from behind. Independent research has shown that WHIPS is one of the most effective in the world. Since its introduction in 1998, it has helped reduce long-term consequences by more than 50%.

**IN A SIDE IMPACT** the distance between your chest and the colliding car is about 1 foot. So how can we best use this distance to help protect life? To provide strength and carefully controlled deformation in a side impact, the door and side structure in the Volvo C70 is composed of a combination of ultra high strength steel and more pliant grades of steel. The reinforced door pillars are linked to each other through a strong, transverse floor member with a flexible deformation box on each side of the car to help withstand a side impact—even with a larger vehicle such as an SUV. And in the front seats, you'll find strong, rigid side-impact tubes. These transfer the loads from the side of the car into the center of the car, where a steel box is deformed. The side airbags in the front seats help protect the occupants chest and hip, irrespective of seating position. The door-mounted Inflatable Curtain (IC) adds head protection for the front seat occupants and helps keep them inside the car.



🌿 Environmental care. Part of our commitment to safety and your well being.



At Volvo, the well being of people is at the core of every decision we make. And just like safety, we believe that environmental care requires a holistic approach from the very start. For this reason, Volvos are built in some of the cleanest automotive plants in the world.

#### **Air quality control**

A cabin filter helps to prevent dust and pollen from entering the car through its ventilation system.

#### **Testing materials for harmful substances**

To make life more comfortable for people with allergies or asthma, upholsteries and interior textiles comply with the Oeko-Tex Standard 100—an international benchmark ensuring that textiles and leathers are tested for certain allergy inducing or harmful substances. All interior metal details are tested with regard to contact allergies—so parts such as keys, door handles and seat belt buckles comply with the same standards for nickel leakage as high quality jewelry.

#### **Fuel efficiency**

To increase fuel efficiency and reduce carbon dioxide emissions, all Volvo engines have advanced electronic management systems and low internal friction. Other factors that contribute to fuel economy include efficient transmission systems, aerodynamic body design, the use of various grades of steel to minimize body weight, and a trip computer displaying current and average fuel consumption.

#### **Emission control**

Volvo engines meet stringent international emission requirements. Advanced emission control technology eliminates between 95 and 99% of the carbon monoxide, hydrocarbons and nitrogen oxides in exhaust fumes. The emission control system is designed to provide full effect as rapidly as possible after a cold start—when emissions are at their highest. Right down to the fuel filler door, the fuel system is designed to reduce emissions through evaporation when the car is moving or at a standstill.

#### **Clean all its life**

Every Volvo begins its relationship with the environment at the earliest stage of its design. Volvos are built in some of the cleanest automotive plants in the world. What's more, our Environmental Product Information (EPI) allows you to choose a Volvo model on the basis of its overall environmental performance.

To choose a Volvo model on the basis of its overall environmental performance, see our Environmental Product Information (EPI) guide at [www.volvocars.com/EPI](http://www.volvocars.com/EPI)



## Life is full of options. Here are a few to consider.

\*The 18" high performance optional or accessory wheel and tire combination is designed for sporty and responsive handling on dry pavement, and also helps resist hydroplaning on wet roads. The low sidewalls may make this wheel/tire combination somewhat more susceptible to road hazard damage and offer a slightly firmer ride. Depending on road conditions and driving style, the high performance composition of the tires may result in somewhat shorter tread life than ordinary tires. It is important to regularly check inflation pressure to help reduce the chance of tire, rim or vehicle damage. If the vehicle is driven in cold, snowy, or icy conditions, Volvo recommends the use of a suitable winter tire and wheel combination that helps provide better traction under those circumstances.

1

### Interior ski bag

The ski bag is an added convenience for rear seat passengers and protects the upholstery when you're transporting skis, snowboards or other wet gear with the ski hatch open. (Retailer installed accessory.)

2

### Wind blocker

This effectively reduces drafts for the front-seat occupants when the top is down, improving ride comfort at all speeds. It accommodates extra luggage in the rear seat, and is easy to install and remove. (Retailer installed accessory.)

3

### Park Assist

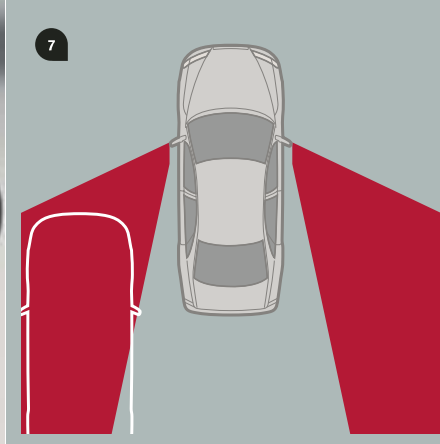
This system makes it easier to park in tight spaces by providing an audible signal in the passenger compartment as a detected object gets closer to the sensors in the rear bumper. Park Assist can also be supplemented by sensors in the front bumper. (Front Park Assist is a retailer installed accessory.)

4

### Bi-Xenon bright lights

As darkness descends, the effective low and high beam headlights make their presence known. A ring of light around the low beam's projector lens helps oncoming traffic judge the distance to your vehicle. The optional Bi-Xenon headlights offer an even stronger, more focused beam of light.





#### 5 Volvo Navigation System (VNS)\*

Integrated in the dashboard and controlled from the steering wheel, VNS helps you find the fastest route to your destination. Audible instructions provide guidance when necessary. The display shows where you are and the distance to your destination. It's concealed when not in use and closes at the touch of a button.

\*Maps do not cover all areas or all routes within an area. Also constant expansion and rebuilding of the road network mean that the digital map database is not always the latest road and traffic information. Always follow relevant regulations and road information.

#### 6 Keyless drive

Keyless drive lets you lock, unlock and start the car without having the remote control in your hand. As long as you have the remote with you, grasping the door handle automatically unlocks the door. To start the engine, simply turn the control on the instrument panel. To lock the doors, just press a button in the door handle as you leave the car.

#### 7 Blind Spot Information System (BLIS)

The next best thing to having eyes in the back of your head, BLIS is there to help when you're changing lanes. Rear-facing cameras in the door mirrors help detect vehicles moving in to your blind spot and alert you of their presence. BLIS doesn't make any decisions for you, but it does help to keep you informed. BLIS is activated once the car exceeds 6 mph, and reacts to almost any type of vehicle from a motorcycle upwards. Day or night.

#### 8 Car cover

If you have to park your Volvo C70 outdoors for extended periods, the soft car cover will protect it from the elements. This three-layer cover offers reinforced protection against snow, dirt and rain. (Retailer installed accessory.)



Draco 8x18" alloy wheels\*  
235/40 R18"  
(Retailer installed accessory)



Mirzam 8x18" alloy wheels\*  
235/40 R18"  
(Optional)



Sadira 7.5x17" alloy wheels  
235/45 R17"  
(Standard)

# Interior selection.

## INTERIOR DESIGN. UMBRA

Start creating your Umbra interior here. The top of the dashboard is Offblack, and other interior sections are in contrasting Umbra and Quartz. Select the seat upholstery of your choice, available in different materials and matching color combinations. The front center armrest and interior door panels are color-coordinated with the seats and upholstered in matching material.



Leather Quartz Beige in Umbra interior (5D81)  
Nordic Light Oak center stack and door panel inserts.



Leather Calcite Cream in Umbra interior (5D84)  
Nordic Light Oak center stack and door panel inserts.



Haverdal Quartz Beige in Umbra interior (5681)  
Nordic Light Oak center stack and door panel inserts.



Sovereign Hide Calcite Cream in Umbra interior (5E84)  
Nordic Light Oak center stack and door panel inserts.

The Volvo C70 offers exclusive interior options to go with your personality. All our leather and fabric upholstery are approved by Oeko-Tex. This means they're tested for certain allergy-inducing and harmful substances. Make your choices to compose your own interior styling.



#### **Sovereign Hide**

This full leather upholstery is made from the finest Scottish hide. It's thick, soft to touch and has an exquisite natural grain.

#### **INTERIOR DESIGN.**

##### **OFFBLACK**

If you choose Offblack all interior sections come in the same black tone. Select a seat upholstery in your favorite material. The front center armrest and interior door panels are color-coordinated with the seats and upholstered in matching material.



Sovereign Hide Offblack in Offblack interior (5E77)  
Nordic Light Oak center stack and door panel inserts.



Sovereign Hide Cacao in Umbra interior (5E89)  
Nordic Light Oak center stack and door panel inserts.



Leather Offblack in Offblack interior (5D7H)  
Nordic Light Oak center stack and door panel inserts.



# Standard features.

SAFETY	T5
Airbag, driver and passenger side	●
Antilock Brake System (ABS)	●
Approach light	●
Daytime Running Lights	●
Door mounted inflatable curtains	●
Double locking door locks (top down only)	●
Dynamic Stability Traction Control (DSTC)	●
Emergency Brake Assist (EBA)	●
High positioned rear brake lights	●
Home safe lightning	●
Immobilizer	●
ISOFIX in rear seat	●
Puddle lights	●
Pyrotechnical pretensioners, front and rear	●
Roll Over Protection System (ROPS)	●
Security system	●
SIPS bag front	●
Valet private locking (glove compartment, center backrest cushion, front storage compartment and trunk)	●
Weight sensor, front passenger seat	●
Whiplash protection, front seats (WHIPS)	●
INTERIOR	
3-spoke leather steering wheel	●
6-CD In-dash changer with MP3 and WMA format readability	●
8-way power seat, driver and passenger	●
All-position power window switch	●
Auto down power windows—rear	●
Auto up/down power windows—front doors	●
Automatically dimmed rear-view mirror	●
AUX input for MP3 and iPod	●
Clock	●
Covered storage in front doors (lockable)	●
Covered storage in rear quarter panel	●
Cruise control	●
Cup holders, front with lid and extended tunnel console with cup holders, rear with lid	●
Electronic Climate Control (ECC)	●
Front armrest, tunnel console	●
Glove compartment (lockable)	●
Haverdal upholstery (flextech with leather inserts)	●
High Performance audio package with in-dash 6-CD changer with MP3 and WMA readability	●
Illuminated vanity mirrors, driver and passenger	●
Leather gear knob	●
Memory for driver and front passenger seats	●
Nordic Light Oak inlay	●
Outside temperature gauge	●
Pollen filter	●
Power/heated exterior rear view mirrors with memory function	●
Reading lights, front/rear	●

Storage in front of the center console	●
Textile floor mats (carpet color—4 pcs)	●
Trip computer	●
EXTERIOR	
3-Piece Retractable Hardtop	●
Fog lights in front spoiler	●
Key Integrated Remote control, central locking (KIR)	●

● = Standard

# Factory options.

	T5
5-speed Geartronic Automatic Transmission	○
Alloy wheels, 8.0x18", MIRZAM, with 235/40 R18 Y, Pirelli P-Zero Rosso	○
Bi-Xenon headlights	○
Blind Spot Information System (BLIS) with retractable mirrors	○
Metallic Paint	○
Navigation system	○
Pearlescent Paint	○
Sirius Satellite Radio	○
Temporary spare wheel 125/85—16"	○

○ = Option



## Packages.

### **PREMIUM PACKAGE**

A Volvo offers you long, relaxed drives and a more spirited everyday life. The Premium Package will provide you with some necessities for that extra ambience and convenience.

- Compass in rear view mirror
- Homelink
- Leather seating surfaces
- Sovereign Leather (opt upgrade)

### **CLIMATE PACKAGE**

In a Volvo you're always prepared to deal with the ever-changing forces of nature. And to increase comfort when driving in cold, rain or snow—simply add the Climate Package.

- Headlight washers
- Heated front seats
- Rain sensor

### **DYNAUDIO SOUND PACKAGE**

This sound system offers an unsurpassed in-car listening experience that makes the time you spend on the road a truly moving experience.

- 12 Dynaudio speakers
- Dolby Pro Logic II Surround Sound
- 4x130 watts general amplifier
- 1x130 watts center speaker amplifier
- 2x8" subwoofer system with 2x130 watts amplifier

### **CONVENIENCE PACKAGE**

The wide range of considerate and practical features makes life with your Volvo a truly enjoyable experience. And by adding the Convenience Package, you expand your freedom even more.

- Keyless Drive
- Park assist Rear
- IAQS

30  
31



Meet the family.

To live life is to  
care about it.

S



**The new Volvo S40** The compact and energetic sedan.



**Volvo S60** The sports sedan worth getting passionate about.



**Volvo S80** The premier sedan, meticulously engineered for superior driving comfort.

V



**The new Volvo V50** The Sportswagon—flexible, compact and full of zest.



**The all-new Volvo V70** The genuine family wagon—highly competitive yet comfortably versatile.

XC



**The all-new Volvo XC70** The rugged yet stylish all-roader.



**Volvo XC90** The versatile SUV that takes you anywhere with grace.

C



**The new Volvo C30** The compact and charismatic SportsCoupe.



**Volvo C70** A convertible when you want it.



**Volvo C70** A coupe when you need it to be.

Every moment in a Volvo is a moment designed to celebrate life. A life full of twists and turns, ups and downs; the little things as well as the big ones. Of course, to live life to its fullest isn't just about you caring for others is important as well.

For almost eighty years we have helped save lives on roads around the world. Nevertheless, when it comes to improving automotive safety, we will never be satisfied. And while we're seeking new solutions, our existing safety systems are preventing many accidents from happening and providing some real protection when they do.

Our passion for life means looking after our children's children, too. Which is why we try to balance the needs of our company with those of society. With this bigger picture in mind, we develop engines and technology that have less impact on mother earth. This approach also explains why we pay so much attention to your immediate environment—in the car. Simply put, we care about you—and the whole circle of life.

# Taking care of your ownership needs.

It's a simple idea; one point of contact for all your car ownership needs, whether it's finding the right financing or who to contact in an emergency.

Get the most out of owning your Volvo.

## **Volvo Car Finance North America**

If you purchase or lease your Volvo through Volvo Car Finance North America, you can take advantage of services designed to make financing simple and convenient. Quick Debit, for instance, enables you to have your monthly payment automatically debited from a designated bank account. For more information, call 1-800-770-8234 or visit [www.volvofinance.com](http://www.volvofinance.com)

## **On Call roadside assistance**

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your On Call Card and dial 1-800-63-VOLVO—anytime, day or night. Your complimentary four-year membership activates the moment you become a Volvo owner.

## **Volvo new car warranty**

Your new car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, emission systems, genuine Volvo replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

## **Volvo genuine service**

The best way to ensure superior performance year after year is to bring your Volvo to your authorized retailer for regular maintenance. Our service advisors and factory-trained technicians are uniquely qualified to maintain your automobile. With the aid of advanced Volvo diagnostics, they follow all prescribed factory maintenance outlined in your service interval manual. Genuine Volvo Service is our ongoing commitment to you: to keep your Volvo performing smoothly long after other cars have given up.

## **Volvo mobility program**

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment achieve independence. For those with exceptional transportation needs, freedom can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo. For additional information on this program, please contact the Volvo Mobility Program Headquarters at (800) 803-5222 or visit [www.volvocars.us/mobility](http://www.volvocars.us/mobility). TTY users are invited to call 1-800-833-0312.

## **Personal shopper**

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer. So make the most of your shopping time and call the Volvo Personal Shopper at 1-800-550-5658. (U.S. only)

# Volvo Overseas Delivery.

Volvo Overseas Delivery offers a unique way to buy your new custom-built car as well as a unique way to see more of Europe. And when you're done traveling, bring the pleasure of driving a Volvo back home. Purchase any new Volvo as part of the Volvo Overseas Delivery Program and enjoy all this—and more:

- Attractive pricing on US models.
- Two complimentary round-trip tickets with Scandinavian Airlines.
- One free hotel night in Gothenburg, Sweden, the home of Volvo.
- An exciting Volvo Factory Tour or a visit to the new Volvo Brand Experience Center.
- An exclusive VIP delivery experience at the Volvo Factory Delivery Center.

- The opportunity to explore Europe in the comfort and safety of your own Volvo, either with one of our spectacular tours or on your own.
- Extensive complimentary home shipment services. Just leave your car with us. We'll ship it to you the convenient way while you relax and enjoy your complimentary flight back home.

Can you think of a better way of traveling overseas and making your souvenir part of an unforgettable experience?

If you would like to know more, contact your local Volvo retailer, our Customer Care Center (800) 631-1667, or visit [www.volvocars.us/mybagsarepacked](http://www.volvocars.us/mybagsarepacked)

# A world of colors.



614 Ice White



475 Zanzibar Gold metallic\*



019 Black Stone



453 Pearl White metallic\*



474 Celestial Blue metallic\*



612 Passion Red



426 Silver metallic\*



467 Magic Blue metallic\*

\* Metallic paint is an option.

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