The very comprehensive Volvo programme gives you more to choose from; pick the model which is best suited to your needs and taste. From the Volvo 66 GL with its 1.3 litre, 57 hp DIN engine to the genuinely exclusive Volvo 264 GL with its 2.7 litre V6-engine and an output of not less than 140 hp DIN.
There are two versions available — the two door saloon, and the three door estate. These new cars are manufactured in the Volvo tradition of reliable, safe, quality cars geared to today’s motoring environment.

Take for instance the collapsible steering column, dual circuit braking system, rust resistant undercoats, high quality paintwork, well designed interior, laminated windscreen, inertia reel seat belts (front and rear), ergonomically designed front seats, and a well balanced weight distribution.

The Volvo 66 also features one of today’s most advanced and efficient automatic drive systems, which ensures smooth performance, minimum wear on the engine, and good fuel economy in both the city and on the open road.

In addition, the De Dion rear suspension, which is normally only found on more expensive cars, provides superb roadholding and a comfortable ride.

All in all, the 66 GL is a truly fine addition to the Volvo family.

To discover the effortless pleasure of driving one however, you must experience the car for yourself by taking an extensive test drive. Why not arrange one today?

Volvo 66 GL

The Volvo 66 GL combines superior performance with a generous measure of style and comfort.

The tough 1300 cc engine features a step-less automatic transmission for fully controlled engine speeds and economical fuel consumption.

The De Dion rear suspension gives the car safe, sure road holding and excellent cornering capabilities.

The carefully designed body is torsionally sound and features energy absorbing zones at the front and rear, for added protection. The body has been electro-dipped to provide excellent rust protection qualities.

The rack-and-pinion steering and collapsible steering column, provide direct steering control. The power-assisted dual circuit brake system features discs in front, self adjusting drum brakes at the rear.

Volvo 66 GL Three-door

These robust, three-door Volvo cars provide you with a combination of styling and flexibility. They offer the style and performance normally associated with a saloon, plus the extra space and comfort provided by a third door.

This big rear door swings up to reveal a spacious load area that’s large enough for holiday luggage or golfing gear. (4’1” x 4’5” with folded rear seat). This three-door Volvo takes it all away; swiftly, and with unmistakable Volvo style. The engine ensures excellent performance, being equipped with the same automatic transmission and rear suspension system as the saloon.

Inside comfort and safety is assured through body contoured seats, collapsible steering column, padded dashboard, energy absorbing zones in front and rear, and dual circuit braking systems.
Few cars command as much world-wide respect as the Volvos of the 240 and 260 Series. To own one, is to know that you not only drive possibly the safest car on the road, but that the quality of materials and construction used in it ensure you of the best standards in modern motoring. Volvo cars have a great many features other cars lack. Examples include the immensely strong body with its energy absorbing front and rear ends and anti-intrusion members welded into each side door. They run on two-star 93 octane petrol and feature day running lights for easier observation. To counteract rust, exposed vulnerable parts of the body are made of galvanized sheetmetal while cavities are treated with rustproofing fluid. The bottoms of the door sills are sprayed with polyester, the brake pipes are made of copper alloy and parts of the exhaust system are aluminized. Other features which make Volvos better include the spring strut front suspension, stabilisers front and rear on saloon models, the rack and pinion steering, and power disc brakes all round. All the cars come with a 12-month unlimited mileage warranty which covers both labour and parts.

Volvo 244 DL
The Volvo 244 DL saloon is powered by a 2.1 litre single carburettor engine with an output of 100 hp DIN. You have a choice of a four-speed manual gearbox or automatic transmission.

Like the other cars of the 240 Series, it has ergonomically designed seats, a very efficient heating and ventilation system, a triangle-split dual circuit brake system and a tight 32'2” turning circle.

Volvo 244 GL
The Volvo 244 GL gives you all the benefits of the 244 DL but with increased performance from a powerful 2.1 litre CI fuel injection engine with an output of 123 hp DIN. To go with this performance, the GL has wide, low profile radial-ply tyres, tinted glass, heated driving seat, leather faced upholstery, a special steering wheel, a sunshine roof, metallic paint, and the choice of a four-speed manual gearbox with overdrive, or automatic transmission.

Volvo 245 DL
The Volvo 245 estate car combines passenger car comfort with van carrying capacity. With the driver and four passengers sitting comfortably, there’s still 53 cubic feet of space! And with the rear seat folded down you have a completely flat platform which is not less than 74” long and gives a cargo volume of almost 67 cubic feet. The tailgate has a wiper and washer and is heated electrically.

The single carburettor, overhead camshaft engine produces an output of 100 hp DIN.

Volvo 245 DLE
For the driver who requires long-distance performance as well as carrying capacity, we have designed the 245 DLE with a 2.1 litre, CI fuel injection engine. Output is 123 hp DIN. You can choose between a four-speed manual gearbox with overdrive or automatic transmission. Tinted glass and the opulence of metallic paint are standard.
Volvo 260 series

Volvo 264 DL
V6-engine of 2.7 litre displacement with overhead camshafts. Cylinder head and engine block of light-alloy construction. In the Volvo 264 DL, this engine breathes through a single cross-draught carburettor and gives an output of 125 hp DIN.

Thanks to the immensely strong spring strut front suspension, front and rear stabilisers, the exactness of a power assisted rack and pinion steering, steel braced radial ply tyres and the ideal distribution of weight, the Volvo 264 makes even the roads seem better.

Volvo 264 GL
Volvo's finest car has a V6 aluminium alloy engine with overhead camshafts and a displacement of 2.7 litres, it features a CI fuel injection system and has contactless, transistorised ignition for more accurate timing and cleaner combustion. Output is 140 hp DIN. It is designed to run on two-star 93 octane petrol.

Automatic transmission is standard with a four-speed manual as an optional alternative. The seats are leather-faced. Air conditioning and electrically operated front windows are controlled from the dashboard. The sliding steel sunroof is opened in seconds.

The quietness of this car, the comfort it provides and the wonderful versatility of the full air conditioning system make for the ultimate in motoring pleasure.

Volvo 265 DL
Just as elegant as the classic Volvo 264. With the same road holding, comfort, power and safety. And to boot, its up-and-over tailgate reveals a cargo area which, with the rear seat folded, is practically 67 cubic feet in size.

It is powered by Volvo's big V6. A light-alloy construction with a single cross draught carburettor and an output of 125 hp DIN. With plenty of power in hand even when the cargo area is used to the full. With five people in the Volvo 265 DL, it can still load about 53 cubic feet. The cargo area floor is entirely flat and 74 inches long.

The factory reserves the right to make changes at any time, without notice, to prices, colours, materials, equipment, specifications and models and also to discontinue models.