Volvo 144 de Luxe

Spacious, safe and reliable with generous comfort for all the family. New features of the 1973 models are the grille, the larger and clearer direction indicators, the new tail panel with larger rear light cluster, the new steering wheel, the new dashboard and surrounds, the modified windscreen wipers and a totally new heating and ventilation system.

Engines: B 20 A - 90 h.p. SAE. B 20 B - 118 h.p. SAE

Gearbox: All-synchronesh 4-speed manual with sporty remote-control gearstick. Automatic transmission available as an option.

Kerb weight: Approx. 1230 - 1265 kg. (2712 - 2789 lb.)

Gross weight: 1720 kg. (3793 lb.)

Boot capacity: 675 cu.dm. (23.8 cu.ft.)
Volvo 145 deLuxe
Passenger car comfort from nose to tailgate. A very attractive interior with textile upholstered cargo area. Colour-matched to the upholstery. Extremely spacious. Easily loaded, practical. Extra concealed storage area of 100 cu.dm. 3.5 cu.ft. below cargo area floor. A wiper and washer unit together with the electrically heated glass of the rear window ensures clear vision through the tailgate under all weather conditions. For this year’s new features see the 144 de Luxe. In addition, the Volvo 145 de Luxe with the F-engine is fitted with a rev counter as standard.

Engine: B 20 A - 90 h.p. SAE. B 20 F - 125 h.p. SAE
Gearbox: All synchromesh, 4-speed manual. Sporty, remote-control gearstick. An automatic transmission is optional.
Kerb weight: Approx. 1300 - 1335 kg. 2867 - 2944 lb.
Gross weight: 1820 kg. 4013 lb.
Cargo area:
Length: with rear seat folded down 1.88 m/74.0 in. with rear seat in use 1.13 m/44.5 in.
Tailgate opening: max. height 0.78 m/30.7 in. max. width 1.16 m/45.1 in.
Load volume: with rear seat folded down approx. 1.9 cu.m./67 cu.ft. With rear seat in use approx. 1.5 cu.m./53 cu.ft. Concealed storage 100 cu.dm./3.5 cu ft. under cargo area floor

Volvo 144 GrandLuxe
The most exclusive model of the 140 series. Exceptional in elegance and outstanding in performance. The electronically-controlled fuel injection engine gives wonderful low-speed pulling power and acceleration in a class of its own. The seats feature leather-clad facings. Halogen headlights for safer night driving are fitted as standard. And essentially for the enthusiasts is a rev counter. Otherwise the Grand Luxe has the same new features as the de Luxe models.

Engine: B 20 E with electronic fuel injection 135 h.p. SAE
Gearbox: 4-speed with remote-control gearstick and overdrive. An automatic transmission is optional.
Kerb weight: Approx. 1285 kg. 2828 lb.
Gross weight: 1720 kg. (3793 lb.)
Boot capacity: 675 cu.dm. 23.8 cu.ft.
Volvo 164/164E
A Volvo for the fortunate few. Powerful six-cylinder, three-litre engine. The Volvo 164 E features our E-engine which has an electronically-controlled fuel injection system for even better performance. Servo steering is standard on both models. Genuine leather seat facings. New on 1973 models are the grille, the halogen headlights the larger rear direction indicators, the new safety steering wheel the dashboard and surrounds, the modified windscreen wipers, the anti-intrusion reinforced doors and a totally new heating and ventilation system which is prepared for air conditioning.

Engine: B 30 A - 145 h.p. SAE. B 30 E - 175 h.p. SAE
Gearbox: All-synchromesh, 4-speed with overdrive. Remote-control gearstick. An automatic transmission is optional.
Kerb weight: Approx. 1410 kg./3109 lb.
Gross weight: 1850 kg./4079 lb.
Boot capacity: 675 cu. dm./23.8 cu. ft

Volvo 1800 ES
The Volvo sports coupe, an exclusive long-distance tourer with sports car breeding. Leather-clad seat facings. The rear seat folds down to give almost estate car cargo capacity between the front seat and "tailgate". Four-cylinder, two-litre engine with electronically-controlled fuel injection. Extra-wide radial ply tyres of high-speed type. Very good performance. New features this year are the strengthened doors to withstand side impact and the modified sweep of the windscreen wipers.

Engine: B 20 E - 135 h.p. SAE
Gearbox: 4-speed, all-synchromesh with overdrive.
Kerb weight: Approx. 1190 kg. (2624 lb)
Gross weight: 1500 kg. (3308 lb)
Luggage capacity: 1 cu. m./35 cu. ft with rear seat folded down.

The factory reserves the right to make changes at any time, without notice, in prices, colours, materials, equipment, specifications and models and also to discontinue models.
<table>
<thead>
<tr>
<th>Model</th>
<th>Basic Price</th>
<th>Purchase Tax</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>144 De Luxe Saloon. Single carburettor. 90 B.H.P.</td>
<td>£1,567</td>
<td>£328.01</td>
<td>£1,895.01</td>
</tr>
<tr>
<td>144 De Luxe Saloon. Automatic. Single carburettor. 90 B.H.P.</td>
<td>£1,683</td>
<td>£352.17</td>
<td>£2,035.17</td>
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<td>144S De Luxe Saloon. Twin carburettor. 118 B.H.P.</td>
<td>£1,653</td>
<td>£345.92</td>
<td>£1,998.92</td>
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<td>145 De Luxe Estate. Single carburettor. 90 B.H.P.</td>
<td>£1,739</td>
<td>£363.84</td>
<td>£2,102.84</td>
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<tr>
<td>145 De Luxe Estate. Automatic. Single carburettor. 90 B.H.P.</td>
<td>£1,849</td>
<td>£386.76</td>
<td>£2,235.76</td>
</tr>
<tr>
<td>145E De Luxe Estate. Fuel Injection. 125 B.H.P.</td>
<td>£1,972</td>
<td>£412.38</td>
<td>£2,384.38</td>
</tr>
</tbody>
</table>

Original equipment fitted to all models: Dual-circuit braking system, reclining seats, head restraints, heated rear window, three point safety belts, safety belt warning light, hazard warning flashers, laminated windscreen, anti-rust, hot dip galvanised protection, radial ply tyres.

Retail Prices as at 1st September 1972