## EVENT



## A VOLVO R CAR, 300BHP AND A PRIVATE TEST TRACK TO DRIVE IT ON. CAN LIFE GET ANY BETTER THAN THIS? YOU DECIDE, WITH THIS AMAZING READER OFFER

You may have heard that Volvo has produced its fastest versions of the S60 and V70 ever. You may also be aware that these high-performance, turbo-charged 'R' cars come with 300bhp, Four-C Active chassis and four-wheel drive. No doubt a 0-62mph time of 5.7 seconds and a top speed of 155mph hasn't escaped your attention either.

Finally, you may recall reading in this very publication, and we quote, that the 'acceleration [of the R cars] is phenomenal. From A to B, we defy any mid-engined exotica to make progress faster than an R. The set up is so informative that every corner becomes an adventure to savour; every dab of the accelerator a moment to relish.'

But we've got our ear to the ground too. Here at *Volvo Magazine*, we know that rather than hear us talk about the R cars, you'd prefer to try before you buy. Well now you can. Volvo has created a driving

experience using a team of R concept specialists, championship drivers and a high-security proving ground deep in the English countryside.

Prices start at £95 per person – which can be refunded against the cost of the car should you buy one, registered before 31 December 2003 – the sessions are split into two halves, racecraft and roadcraft. In the former, you'll be taken through a series of exhilarating driving activities at Prodrive's private test track in Warwickshire, designed to demonstrate all the R cars active control settings. The tests include slalom courses on simulated ice, as well as laps of a specially designed circuit. Not only will you get the chance to drive yourself on all of these activities, but you'll also have the opportunity to accompany a championship-winning racing driver on a highspeed ride, pushing the car to its limit. In the roadcraft part of the session, you'll be able to see how the R cars' technology makes real-world driving safer and more enjoyable. Accompanied by an Approved Driving Instructor, you'll be shown how to smooth out your steering, improve the way you change gear, and analyse your approach to every bend. The aim is to improve your roadcraft so that you'll know where, when and how best to use the capabilities offered by one of these powerful machines.

All the test events take place between 23 June and 2 July and are divided into early morning, late morning, early afternoon and late afternoon sessions, to keep your time out of the office to a minimum. However, places are strictly limited, so if you are keen to take part or want more information about the event, visit **WWW.R-CONCEPT.CO.UK** or call 0800 400 430.

PRODRIVELIVE TERMS AND CONDITIONS These terms and conditions have been extracted from the Business Operating Procedures of Prodrivelive and are confined to those which would be relevant to any outgoing correspondence/publications for the Prospects events: 1. The Customer (VCUK/Fusion) will not tilself or permit its employees, visitors, guests, customers or agents to venture upon any other part of the Premises other than the Permitted Areas or to interfere with the booking or use by any other party of the Premises by Prodrive or any other client of Prodrive and in particular (but without limitation) where the Customer has non exclusive use of any part of the Premises by Prodrive or any other client of Prodrive and in particular (but without limitation) where the Customer has non exclusive use of any part of the Premises by Prodrive or any other client of Prodrive and barriers. 2. The Customer (VCUK/Fusion) will not permit any racing or competitive activity (including time or timed trials) nor reckless or dangerous driving and ensure that its employees, agents, customers and visitors observe the speed limits applicable to the internal roadways at the Premises and otherwise comply with the Road Traffic Acts. 3. The Customer (VCUK/Fusion) will not under any circumstances allow children of 16 years and under to participate in the Permitted Use and will ensure that all participants are medically fit and competent to participate in the Permitted Use. 4. The use of cameras and video equipment is strictly forbidden to bring any animals or pets on to the site. 6. The use of seat betts is mandatory for all occupants in all vehicles. 7. Fuel consumption of the S60 R is 264/mg, with 26.3/mg for the V70 R at 261g/km.