QUALITY AND EQUIPMENT

In Brief:

A passion for high quality lies at the heart of the Volvo brand, which is reflected in the choice of trim materials and the build quality.

S, Sport and SE models provide a choice of style and luxury, with comprehensive standard specifications compared to many other premium brand rivals. This includes alloy wheels, Electronic Climate Control with Volvo's Air Quality System (AQS) and pollen filter, a performance audio system with CD and no less than six speakers, steering wheel remote audio controls and Dynamic Stability and Traction Control (DSTC) fitted to every model.

Owners wishing to personalise their S60 are offered a wide range of accessories and options including: superior 'Sovereign Hide' or bespoke 'Inscription' soft leather upholstery, Bi-Xenon headlights, an upgraded Premium audio system with Dolby Pro-Logic II Surround Sound and 13 speakers, integrated GSM telephone, and Volvo's DVD-based Road and Traffic Information System (RTI) with TMC (Traffic Message Channel).

All interior trim and materials confirm to the international Oeko-Tex standards and are allergen-free to reduce allergies and skin conditions.

Further peace of mind is provided by a comprehensive warranty package that includes one year's free RAC cover and a full three year/60,000 mileage mechanical warranty.

In Full:

- S, Sport and SE trim levels.
- High standard of trim materials and build quality, with interior trim and materials that confirm to the international Oeko-Tex standards and allergen-free to reduce allergies and skin conditions.
- Higher standard specifications compared to many other premium brand rivals.
- Standard specification includes: 16in alloy wheels, Electronic Climate Control with Volvo's Air Quality System (AQS) and pollen filter, performance audio system with CD player and at least six speakers, remote audio controls on steering wheel, DSTC, alarm and immobiliser.

- DVD-based Road and Traffic Information System (RTI) with TMC (Traffic Message Channel) available as an option (with or without TV tuner), plus Volvo On Call.
- Vast range of options and accessories, including Bi-Xenon headlights, luxurious
 'Sovereign Hide' or bespoke 'Inscription[™] soft leather upholstery, or an upgraded
 Premium audio system with Dolby Pro Logic II surround sound and 13 speakers.
- Three year/60,000 mileage warranty package.
- Service intervals: 12,500 miles/1 year* for S60 R and Bi-Fuel; 18,000 miles/1 year* (*whichever is soonest)

A passion for high quality lies at the heart of the Volvo brand. It's inherent not only in the build quality that reflects the ruggedness, durability and reliability for which the marque is renowned, but also in the choice of body and trim materials. From the exquisitely crafted door handles to the leather-wrapped gearknob, the Volvo S60 exudes a feeling of quality, well-being and good Swedish design. The switchgear has a solid, high-quality feel and the fascia is awash with soft-touch materials, reminding occupants that they are enjoying a premium brand car.

All interior trim materials conform to Oeko-Tex standards and are allergen-free to reduce allergies and skin conditions (see Environment section).

Luxury and Style

Customers in this competitive sector expect a high level of equipment, and the Volvo S60 does not disappoint with a generous standard specification and offering better value than most other premium brand rivals.

The comprehensive standard specification of every model includes alloy wheels, Electronic Climate Control with Volvo's Air Quality System and pollen filter, all-round electric windows, electric/heated door mirrors, DSTC (Dynamic Stability and Traction Control), remote audio controls on steering wheel, and a performance audio system with CD and at least six speakers.

For added style, A Sport model fits between the S and SE specifications and is differentiated by a body-coloured rear spoiler, larger 17in alloy wheels and colour co-ordinated lower side mouldings and lower bumper sections. Its interior features aluminium trim for door inserts and framing the main dashboard controls, with a unique 'Spaceball' gearlever (for manual transmissions), sports leather/textile upholstery and water repellent glass on the electric, folding door mirrors. The SE model is differentiated by chrome inserts on front and rear bumpers, and upgrades to the luxury of leather sports upholstery, a high-performance audio system with in-dash six CD autochanger, Dolby Pro-Logic II Surround Sound, nine speakers and a 4x50w amplifier. In addition, the SE also gains an electric driver's seat with a memory function for the seat and mirror settings, an auto-dimming rear-view mirror, and also has water repellent glass for the heated, electric and folding door mirrors.

For added comfort and driving pleasure, S60 customers can also choose from a tempting range of options and accessories. For example, there are Bi-Xenon headlights, an integrated telephone, a luxurious 'Sovereign Hide' available with a choice of Linen White, Arena and off-Black colours, while Hi-fi enthusiasts can upgrade the audio system to a Premium Sound audio system with Dolby Pro Logic II Surround Sound with an in-dash, six CD autochanger, 4 x 75W amplifier and no fewer than 13 speakers.

Or, for the ultimate in extra style and desirability, Volvo Inscription[™] was launched for the 2006 model year offering an exciting and exclusive new interior and exterior personalization concept – similar to the Land Rover 'Autobiography' programme, or BMW's 'Individual'.

Volvo Inscription[™] interiors, available on Sport and SE models, include:

- A range of eight exclusive, full soft-leather upholsteries, in single and mixed colours.
- Ribbed seat panel inserts inspired by leather motorcycle racing suits.
- Finest Scottish semi-aniline leather from Bridge of Weir.
- Inscription[™] 3-spoke sports steering wheel in soft leather with silver insert
- Leather door inserts in same colour and quality as upholstery
- Inscription[™] textile mats with contrasting Nubuck piping in same colour as upholstery
- Fully Oeko-Tex standard compliant chromium-free hides

Some options are conveniently grouped together to offer better value, such as the Premium, Winter, Bi-Xenon, Family, Communications and Sports Handling Packs:

Winter Pack:	Heated front seats, headlamp cleaning system, luxury floor mats
Bi-Xenon Pack:	Bi-Xenon headlights, heated front seats, headlamp cleaning system
	and luxury floor mats
Family Pack:	Integrated child seat (rear centre armrest) and sun curtain (rear shelf)
Premium Pack: (SE only)	Electric passenger seat, Sovereign Hide soft leather upholstery, walnut
	wood trim Premium Sound Audio System HU-850 RDS with 6 x CD
	Radio with Dolby Pro-Logic II Surround Sound, 4 x75W Amplifier and
	13 speakers
Communications Pack 1:	Dual band integrated GSM telephone, RTI navigation system (with

	RDS-TMC) with remote control and Europe DVD map, Volvo On Call
Communications Pack 2:	Dual band integrated GSM telephone, RTI navigation system with
	remote control and Europe DVD map and TV, Volvo On Call
Sports Handling Pack: (Not	18in Eudora or Nebula (BBS split rim) alloy wheels - 235/40 R18 tyres,
available Bi-Fuel)	Active Four-C chassis and speed dependent steering

Volvo's RTI (Road and Traffic Information) satellite navigation system now features a new RDS-TMC (Traffic Message Channel) which displays up to date information of any traffic problems. It comprises of a large colour screen that rises from the top of the dashboard to be safely positioned in the driver's view. This is linked to a DVD map system and displays information for most of Europe, and displays any traffic problem areas by a set of red or yellow symbols to indicate the severity of any congestion. Controls on the steering wheel make it easy for the driver to use the system, which can display information of the traffic areas highlighted, or there's a remote control unit for passengers to use. The screen can also double as a TV monitor, turning the Volvo S60 into a mobile multi-media centre

Volvo On Call – advanced Telematics

Volvo On Call is a valuable personal safety feature using advanced Telematics. The system uses an integrated GSM telephone with a built-in GPS unit for satellite positioning, and ensures help is always close at hand.

<u>Volvo On Call - Safety Package</u>: Volvo On Call comes with a standard safety package. If an airbag or seatbelt pre-tensioner is triggered in the event of an accident, Volvo On Call automatically calls the Emergency Services via BT999 and can also provide data of your location.

Alternatively, pressing the red 'SOS' button on the integrated GSM telephone will put you straight through to the Emergency Services.

Also, if the car breaks down or you need help, pressing the Volvo On Call button will put you straight through to a Volvo On Call operator who is only a call away at any time of day to offer personal services such as route guidance, or to guide roadside assistance to you.

<u>Volvo On Call - Security Package:</u> An optional Volvo On Call security package offers the added benefits of a remote door unlock facility, theft notification and vehicle tracking.

In the future, Volvo On Call's services could include automatically contacting your local dealer when a service is required.

Accessories

The vast range of accessories designed to accommodate the varying lifestyles of Volvo S60 owners includes front and rear parking sensors, towbars, roof racks and boxes to accommodate skis, surfboards, or bicycle carriers. Each item is designed and built with the same attention to detail as the rest of the car and integrates beautifully into the overall package.

Quality and Customer Satisfaction

Volvo's employees are justifiably proud of the quality of their products, but they're equally determined to offer the best customer service. In 2001, Volvo's management set a target of becoming the 'Customer satisfaction no. 1' in the premium sector. To fulfil this ambitious target, the company has initiated a series of Quality Forums, which scrutinise information from a combination of internal and external sources, including independent rankings by companies such as JD Power. Having analysed the data, the Forums initiate action plans to improve performance in specific areas.

This quality assurance package is backed up by a comprehensive warranty. The standard mechanical warranty is three years/60,000 miles, there's a three year, unlimited mileage warranty on the paintwork and eight years, cover against rust perforation. In addition, all Volvos are covered by one year's free RAC cover, which provides full breakdown and recovery assistance, anywhere in Europe, 24 hours a day.