



Volvo S60 R

March 2003

**VOLVO**

Press Office 01628 422268

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Volvo S60 R  
June 2003

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The new Volvo S60R

July 2002

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The new Volvo S60R

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Volvo V70 R

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Volvo V70 R  
September 2002

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Volvo Car U K Limited  
Marlow

## Press Information

For immediate release

6 June 2003

**EXPERIENCE THE 300 BHP, S60 R AND V70 R AT PRODRIVE TRACK  
OR AT [WWW.R-CONCEPT.CO.UK](http://WWW.R-CONCEPT.CO.UK)**

To test drive and experience the exhilarating 300 bhp, sub-six seconds 0-60 performance and unique Four-C (Continuously Controlled Chassis Concept) technology of its new S60 R and V70 R high performance models first hand, Volvo has arranged special public driving sessions at the Prodrive circuit in Warwickshire from 23 June to 2 July.

Professional racing drivers will be on hand to teach race and road driving skills, and show the cars' extreme capabilities. They will also demonstrate how the Comfort, Sport and Advanced Sport chassis settings can be selected at the touch of a button using Volvo's 'Four-C' advanced chassis technology that adjust dampers and shock absorbers 500 times a second.

Customers who have already ordered an S60 R or V70 R have been offered a priority booking opportunity. However, places are still available from £95 by calling 0800 400 430 or by going to a dedicated website for the event, [www.r-concept.co.uk](http://www.r-concept.co.uk), which also has an R-concept game to experience the cars on-line.

Anyone who subsequently buys an S60 R or V70 R will have the cost of the day refunded.

S60 R and V70 R highlights:

- 2.5-litre high pressure turbo engine
- 300 bhp with 400 Nm of torque at 1950-5250 rpm
- 0-62 mph: S60 R 5.7 seconds; V70 R, 5.9 seconds
- 'Four-C' active chassis with Comfort, Sport and Advanced Sport settings
- 17in or 18in 'Pegasus' alloy wheels with R logo
- Reprofiled front bumper and nose section
- Unique 'Atacama' natural leather upholstery available
- Prices (on the road): S60 R £34,145; V70 R £37,660





Volvo Car U K Limited  
Marlow

## Press Information

FOR IMMEDIATE RELEASE

3 April 2003

### **PRICES RELEASED FOR 2004 S60 R, V70 R AND XC90**

Prices and specification details for Volvo's new, high performance S60 R and V70 R models, expected in showrooms early this summer, have now been released.

In addition, Volvo has also announced it is increasing XC90 production and an additional 900 cars are destined for UK delivery later this year, with a further production increase scheduled for 2004.

Planning ahead for these additional cars and 2004 production, the XC90's 2002 launch prices have now been slightly revised.

S60 R - high performance saloon

On the road prices for the S60 R;

- S60 R (6-speed manual)      £34,145
- S60 R (Geartronic)            £35,395

With 300bhp, sub-six seconds 0-62mph performance, the latest Haldex AWD, and one of the most advanced active chassis systems ever seen on a road car, Volvo's S60 R takes on high performance saloon rivals such as the Mercedes C32 AMG and Audi S4.

It also offers an excellent standard specification, which includes:

- Bi-xenon headlights
- 17in or 18in alloy wheels with discreet R logo
- Haldex AWD
- 'Four-C' adaptive chassis with Comfort, Sport and Advanced settings
- Soft metallic leather upholstery
- Premium audio system with 4xCD and nine speakers
- R sports seats and Electronic Climate Control with Air Quality System.

Naturally it has a high level of safety features too, including an Inflatable Curtain down each side of the car for protection against side impacts, and Volvo's WHIPS anti-whiplash front seats.

Desirable options include 'Atacama' natural leather upholstery and a 'Communications pack' which includes a satellite navigation system with a DVD covering all of Europe, with or without a TV, and an integrated hands-free GSM telephone.

	<b>Volvo S60 R</b>	<b>BMW M3 Coupe</b>	<b>Mercedes C32 AMG</b>	<b>Audi S4</b>
Price (on the road)	£34,145	£39,730	£43,790	£36,150
Engine; Size (litres)	2,5	3,2	3.2	4.2
Cylinders	5 (in-line)	6 (in-line)	6 (V6)	8 (V8)
Induction	turbo	normally aspirated	supercharged	normally aspirated
BHP	300	343	354	340
Torque (Nm)	400	365	450	410
Transmission	6-speed manual all-wheel drive	6-speed manual rear-wheel drive	5-speed auto/tip rear-wheel drive	6-speed manual all-wheel drive
0-62mph (secs)	5,7	5,2	5,2	5,6
Top speed (mph)	155	155	155	155
MPG;				
Urban	19,2	15,9	16,9	14,5
Extra-urban	34,0	33,6	32,8	28,8
Combined	26,4	32,8	24,6	21,2
CO <sub>2</sub> (g/km)	256	287	276	322

Source; manufacturer websites

more...

**V70 R - high performance estate**

On the road prices for the manual and Geartronic V70 R:

- V70 R (6-speed manual) £37,660
- V70 R (Geartronic) £38,910

Volvo's legendary 850 T5-R created the high performance estate sector, and the new V70 R takes this to a new dimension with the combination of 0-62 mph in less than six seconds, and advanced 'Four-C' active chassis plus the latest intelligent, electronic Haldex AWD.

The V70 R shares the S60 R's 2.5-litre turbo engine, advanced multiplex systems and luxury specification, and has few high performance large estate rivals. It competes directly with the Mercedes C 32 AMG estate and Audi S6 Avant.

	<b>Volvo V70 R</b>	<b>Mercedes C32 AMG estate</b>	<b>Audi S6 Avant</b>
Price (on the road)	£37,660	£44,740	£47,520
Engine: Size (litres) Cylinders Induction BHP Torque (Nm)	2,5 5 (in-line) turbo 300 400	3.2 6 (V6) supercharged 354 450	4,2 8 (V8) normally aspirated 340 420
Transmission	b-speed manual/ Geartronic (optional) all-wheel drive	5-speed auto/tip rear-wheel drive	5-speed tiptronic all-wheel drive
0-62mph (sec) man (Geartronic)	5,9 (7,7)	5,4	6.8
Top speed (mph)	155	155	155
MPG: manual (Geartronic) Urban Extra-urban Combined	19,0 (17,3) 32,8 (33,b) 25,9 (25.0)	16.8 31.0 23.7	12,9 27,7 19.6
CO <sub>2</sub> (g/km)	261 (270)	285	348
Load volume (min/max litres)	485/ 1641	470/ 1 384	455/1590

Source: manufacturer websites

more...

**XC90 - next generation SUV**

Following the outstanding success of the XC90 since its worldwide debut in January 2002, Volvo and its suppliers have taken on additional workforce and plan to increase production to provide an extra 900 XC90s for UK customers this year.

Production is scheduled to increase again next year from the initial estimate of 50,000 to 80,000 units in 2004, with the UK's allocation planned to increase accordingly from 3,470 this year to 5,540 XC90s in 2004.

18 months since its launch Volvo is also introducing modest price increases across the XC90 range, effective from 2 April 2003, of £750 for D5 models and £1,000 for T6 models. Customer orders already placed at the factory will still be invoiced at the previous price. All single options and option pack prices are unaffected.

Revised on the road XC90 prices:

XC90	Previous price	Price increase	New price
D5 S manual	£28,400	+£750	£29,150
D5 S Geartronic	£29,650	+£750	£30,400
To S Geartronic	£31,865	+£1,000	£32,865
D5 SE manual	£30,400	+£750	£31,150
D5 SE Geartronic	£31,650	+£750	£32,400
T6 SE Geartronic	£33,865	+£1,000	£34,865



Volvo Car U K Limited  
Marlow

## Press Information

For immediate release

4 July 2002

### **PERFORMANCE ON DEMAND: THE VOLVO R-CONCEPT - FIRST DETAILS OF THE S60R AND V70R**

High performance makes a much anticipated return to the Volvo range with the release of first details of the forthcoming, 300 bhp, AWD S60R and V70R.

- R-concept: the reality of Volvo's Performance Concept Cars
- 5-cylinder, 2.5-litre turbo: 300 bhp, 400 Nm of torque @ 2,100 rpm
- 0-62 mph in 5.8 seconds (nb: preliminary figures)
- Electronically controlled Haldex AWD
- Advanced, intelligent 'Four-C' active chassis control technology: driver choice of Sport, Advanced Sport, or Comfort settings
- Exclusive: leather interior, 18 in alloys, lower front grille and spoiler, revised foglights, bi-xenon headlights and rear spoiler
- World premiere: Paris motor show, September 2002

Volvo has chosen advanced technology to deliver high performance and driver control for its new 'R-concept' S60R and V70R models which make their world premiere at the motor show in Paris in September, and UK debut at the British show in October.

The S60R and V70R deliver the sort of intelligent, high performance, driver's car promised by Volvo's recent Performance Concept Cars.

Sharp steering generates a superb amount of information to the driver, while the advanced, active 'Four-C' chassis technology takes care of maximising driver enjoyment and control, without compromising safety, and delivering a unique character to the car's performance.

### **CHASSIS AND SUSPENSION: Four-C Technology**

Advanced electronics of Volvo's unique 'Four-C' (Continuously Controlled Chassis Concept) technology allow all of the car's dynamic systems to communicate and work in unison.

The car's speed, wheel movement and steering are continuously monitored via Multiplexed control systems that update the suspension settings 500 times per second and monitor the electronic control of the AWD system for maximum traction, road-holding, stability and safety.

For 'performance on demand', three buttons on the dashboard give the driver a choice of types of handling and driving pleasure:

**Sport** - standard mid-setting for sporty driving

**Advanced Sport** - uncompromising sports car handling, prioritising maximum driving pleasure using 'direct road contact' control technology

**Comfort** - optimises ride comfort using 'Sky Hook' control technology to make the car feel like it is suspended from an artificial horizon.

## PERFORMANCE

A 5-cylinder, 2.5-litre turbo engine produces 300 bhp of performance and 400 Nm of torque from just 2,100 rpm - enough to seriously worry potential rivals such as the Mercedes C32 AMG and BMW M3, when combined with the advanced chassis and AWD system.

A new six-speed manual gearbox will be standard, with the option of a five speed 'Geartronic' automatic with sequential, manual shift.

Preliminary figures show the S60R capable of 0-62 mph in 5.8 seconds, and capable of going on to an electronically limited top speed of 155 mph, while powerful four-piston aluminium Brembo brakes complement the powerful performance of the car.

## STYLE

Being Swedish, Volvo has kept the 'R-concept' styling clean and sharp yet modestly restrained:

"There is nothing which doesn't fulfil a function, no unnecessary design clutter," says Peter Horbury, Vice President and Chief Designer at Volvo Cars. For example, the rear spoiler of the S60R: "Some people might think it's rather too discreet, but its task is to reduce the rear lifting forces by 20 per cent - and it does precisely that," he continued.

Other subtle tweaks include a new front nose for both the S60R and V70R, including new matt silver bi-xenon headlights and lowered grille, front sports bumper with deeper spoiler and larger air intakes for the two intercoolers. The R range also offers 17in or 18in alloy wheels carrying a discreet 'R' logo and shod with Pirelli's P-Zero Rosso 235/45 or 235/40.

## **EXCLUSIVE**

The interior has also received a stylish makeover with deep-contoured seats trimmed in exclusive, (optional) untreated 'aniline' leather, plus revised, clear blue, silver-framed instruments on the dashboard.

Limited production and delivery of the S60R starts in spring 2003, along with the V70R for those wanting performance with the added practicality of an award-winning estate. Interest and demand for the new R range is high and a number of UK orders have been taken already.

Prices and full specifications will be released this autumn.