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CONFIDENTIAL UNTIL A.M. 30th SEPTEMBER 1971

THE NEW VOLVO 1800ES FASTBACK COUPE

A sleek, new Volvo Fastback Coupe is to be made available for the UK shortly and will appear at the London Motor Show, Designated the '1800ES' it is, in fact, a 2-litre car with electronically controlled fuel injection, deriving its model number from the earlier P1800 series.

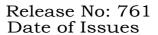
The distinctive body styling provides improved two-plus-two seating and features a hinged, frameless rear screen. With the rear seats folded, estate car fashion, this gives access to a large (5 ft.long) luggage area. The spare wheel is carried beneath a hinged floor panel which also conceals two additional storage wells.

Many safety features are incorporated in the 1800's elegant interior. Upholstered in soft leather, the large aircraft-type front seats have integral head restraints and four-way adjustment -- i.e, reach, height, rake of backrest and backrest tension, 'Automatic' inertia reel safety bolts are provided. As soon as the ignition is switched on a 'Fasten Seat Belts' reminder light glows on the fascia, while at night the plug-in type seat belt lock is also illuminated.

Tinted glass all round is easy on the eyes and powerful electric heating for the rear screen ensures good vision at all times.

135 bhp. Engine

The Volvo B20E power unit in its latest form delivers 135 bhp (SAE) at 6,000 rpm, with a compression ratio of 10.5 to 1. Electronic control of the fuel injection cycle; has resulted





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not only in high output but cleaner exhaust gases (through more complete combustion) and good fuel economy. Electrically operated overdrive provides a fifth forward gear which assists running economy at high cruising speeds and, of course, results in lower noise levels.

Fail Safe Brakes

The 1800ES has large diameter disc brakes on all four wheels, actuated by dual-circuit hydraulics with three wheels in each circuit. This gives 80% braking efficiency even if one circuit is seriously damaged. Powerful servo-assistance means that only light pedal pressures are needed while a limiting valve to each rear brake prevents the wheels locking before the front in the event of emergency braking. Wheels now have 52" steel rims with distinctive wide-spoke embellishers in aluminium. Extra wide, high-speed radial tyres (185/70HR15) are standard equipment and suitable for speeds of up to 130 mph.

A revised fascia incorporates a comprehensive instrument layout. In the centre are rev, counter, water/oil temperature gauges and the speedometer, flanked by oil pressure and fuel gauges and an electric clock. There are warning lights for low charge, main beams, direction indicators, all-round emergency flashers, rear window element, overdrive and hand-brake tone or low brake pressure. The 'split' safety steering column has an integral anti-theft lock.

More than ever before the 1800ES provides 'grand touring' performance in the grand manner, together with a civilised blend of safety and comfort

ENDS

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